LIBRARY BUREAU OF THE CENSUS



ensus EF 429.3 J535x 984 v.11 o.49

1982 Census of Retail Trade

RC82-A-49

GEOGRAPHIC AREA SERIES

West Virginia



The publications from the 1982 Economic and Agriculture Censuses are dedicated to the memory of Shirley Kallek, Associate Director for Economic Fields. During her career at the Bureau of the Census (1955 to 1983), she continually directed efforts to improve the timeliness and accuracy of economic statistics.

1982 Census of Retail Trade

RC82-A-49

GEOGRAPHIC AREA SERIES

West Virginia

Issued November 1984



U.S. Department of Commerce

Malcolm Baldrige, Secretary Clarence J. Brown, Deputy Secretary Sidney Jones, Under Secretary for Economic Affairs

BUREAU OF THE CENSUS

John G. Keane,

Director



BUREAU OF THE CENSUS

John G. Keane, Director C. L. Kincannon, Deputy Director

Charles A. Waite, Associate Director for Economic Fields John H. Berry, Assistant Director for Economic and Agriculture Censuses

BUSINESS DIVISION
Howard N. Hamilton, Chief

ACKNOWLEDGMENTS—Many persons participated in the various activities of the 1982 Census of Retail Trade. Primary direction of the program was performed by Shirley Kallek, Associate Director for Economic Fields (until May 1983), Charles A. Waite, her successor, and Michael G. Farrell, Assistant Director for Economic and Agriculture Censuses (until August 1984), and John H. Berry, his successor.

This report was prepared in the Business Division under the general direction of Gerald F. Cranford, Chief (until December 1983), and Howard N. Hamilton, his successor. Bobby E. Russell, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of Mark E. Wallace, Chief, Retail Census Branch, with primary staff assistance by Edward D. Walker, Richard W. Graham, M. Yvonne Wade, Anne M. Sigda, Janis D. Byrd, Jack R. Drago, and Shalanda Y. Campbell. Alvin H. Barten, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Howard R. Dennis, Assistant Division Chief for Data Processing. William C. Wester, Chief, Census Programming Branch, assisted by Steven G. McCraith, Judith A. McKay, William E. Jagg, and Robert J. Hemmig, was primarily responsible for planning and implementing the programs. The computer programs were developed by Leonard S. Sammarco, Jane M. Jaworski, Ann Chen Liau, Janice S. Farguhar, Donald K. Salzman, and Christina Arledge. Emory G. Fuller and Pearl E. Young were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of Nash J. Monsour, Assistant Division Chief for Research and Methodology, with primary staff assistance by Joseph K. Garrett, Carl A. Konschnik, and Michael Z. Shimberg. Dorothy J. Reynolds, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, W. Joel Richardson, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, Robert L. Kirkland, Chief. Publication planning, design, editorial review, composition, and printing procurement were performed in the Publications Services Division, Raymond J. Koski, Chief.

Geographic coding procedures and associated computer program were developed in the Geography Division, Robert W. Marx, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed in the Data Preparation Division, Don L. Adams, Chief.

Computer processing was performed in the Computer Service Division, C. Thomas Di Nenna, Chief (until February 1984), and John F Halterman, his successor.

Photocomposition programs for the statistical tables were developed in the Systems Support Division, Larry J. Patin, Chief (until Octobe 1983), and Arnold E. Levin, his successor.

The overall planning and review of the census operations were per formed by the staff of the office of the Assistant Director for Economic and Agriculture Censuses.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

Library of Congress Cataloging in Publication Data

Census of retail trade (1982) 1982 census of retail trade.

Contents: [1] Geographic area series — [2] Industry series — [3] Major retail centers in standard metropolitan statistical areas.

Supt. of Docs. no.: C 3.255/2-2: RC82-A-

1, Retail trade—United States—Statistics—Collected works, I. United States, Bureau of the Census, HF5429.3.C4 1983 381'.1'0973 83-600162

For sale by Superintendent of Documents, U.S. Government Printin Office, Washington, D.C. 20402.

INTRODUCTION

ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications¹ (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

AUTHORITY AND SCOPE OF THE ECONOMIC **CENSUSES**

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual. 1 It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

- 2. Each State and the District of Columbia.
- 3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.^{2 3} An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000⁴ and which meet specific criteria of urban character and of social and economic integration.
- 4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.^{2 3} An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.⁴ Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
- The area within the State outside standard metropolitan statistical areas.
- 6. Each county or county equivalent. 5 6
- Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.⁴
 - For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
- Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.⁴

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

² Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

³ On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

⁴ According to 1980 Census of Population.

⁵ Those defined as of January 1, 1982.

⁶ See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Represents zero.
- †† Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Withheld to avoid disclosing data for individual (D) companies; data are included in broader kind-ofbusiness totals.
- (IC) Independent city.
- (NA) Not available.
- (NC) Not comparable.
- (X) Not applicable.
- Not elsewhere classified. n.e.c.
- Revised. r
- Part. pt.
- Standard Industrial Classification. SIC
- Standard Consolidated Statistical Area. **SCSA**
- **SMSA** Standard Metropolitan Statistical Area.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table											
Information snown in tables	1	2	3	4	5	6	7	8	9	10		
GEOGRAPHIC AREAS The State	×	×	×					x	×	×		
SMSA's in the State				x	x	1 X	1 X	X 2 X	×	² X		
DATA ITEMS ³												
All establishments: Establishments	X X X	×	×	× × ×	× × ×	× × ×	× × ×	× × ×				
1977 to 1982 comparative statistics (establishments, sales)		×	X X									
Counties ranked by volume of sales Places ranked by volume of sales									×	² X		
Establishments with payroll: Establishments Sales Annual payroll First quarter payroll. Paid employees for pay period including March 12, 1982	× × × ×	×		× × × ×	× × × ×	X X X X	X X X X	X X X X				
1977 to 1982 comparative statistics (sales, payroll)		X	X X X									
Establishments without payroll: Sales per establishment			X.									

¹ Includes areas with 500 retail establishments or more.

² Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

³ See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1982 Census of **Retail Trade Reports**

				Informat	ion shown	in reports b	y kind of t	ousiness or inc	lustry cate	gory		
	Report and geographic area	Number of estab- lishments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Sales per capita and selected ratios	Mer- chan- dise line sales	Sales size and em- ployment size of establish- ments and firms	Con- centra- tion ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics
	EOGRAPHIC AREA SERIES											
Sta SC SN Co	nited States	× × × × ×	× × × × ×	x x x x x	X X X X	×			:			
	AJOR RETAIL CENTERS											
Ci ⁻	15A	X X X	X X X	X X X	×××							
E	STABLISHMENT AND FIRM SIZE (INCLUD- NG LEGAL FORM OF ORGANIZATION)											
Ur	nited States	×	×	×	×			×	×	×	×	
	EASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
U	nited States		×	×							×	1 X
	ERCHANDISE LINE											
St	nited States	X 2 X 2 X	2 X 2 X				2 X 2 X 2 X					
	ISCELLANEOUS SUBJECTS											
St	nited States	X X X	X X X	X X X	×××							³ X ³ X ³ X

¹ Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

² Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available

only on microfiche.

3 For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.



West Virginia

CONTENTS

[Page numbers listed here omit the prefix that appears as part of the number of each page]

Úser User	oduction	. VI . VII
TAI	BLES	
1. 2. 3. 4. 5. 6. 7. 8. 9.	Summary Statistics for the State: 1982. Comparative Statistics for the State: 1982 and 1977 Selected Ratios for the State: 1982. Summary Statistics for Standard Metropolitan Statistical Areas: 1982. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982 Summary Statistics for Counties With 500 Establishments or More: 1982 Summary Statistics for Places With 500 Establishments or More: 1982 Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1982 Counties Ranked by Volume of Sales: 1982 Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982	. 6 . 8 . 10 . 16 . 17 . 25 . 28
A. B. C. D. E. F.	General Explanation General Questions Kind-of-Business Titles and Reporting-Form Numbers Standard Metropolitan Statistical Areas Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982. Geographic Notes Dication Program.	. B-1 . C-1 . D-1 . E-1 . F-1



SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that West Virginia's 14,416 retail stores had sales totaling \$7.5 billion. In 1977, 15,016 stores had sales of \$5.7 billion. These data also revealed that the State's 9,853 retail establishments with payroll registered \$7.3 billion in sales in 1982, compared to sales of \$5.4 billion by 10,279 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 26.3 percent of the State's total sales by retailers in 1982, compared to 23.4 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 15.1 percent of sales, department stores (including leased departments) with 11:6 percent, gasoline service stations with 9.7 percent, and eating places with 6.8 percent.

For 1982, sales for all retailers in West Virginia averaged \$522 thousand per establishment, compared to \$377 thousand in 1977. Sales for establishments with payroll averaged \$739 thousand in 1982, compared to \$530 thousand in 1977. In 1982, department stores (including leased departments) averaged \$7.1 million per establishment; new car dealers, \$3.5 million; grocery stores, \$1.4 million; drug and proprietary stores, \$624 thousand; and furniture stores, \$510 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$75 thousand. New car dealers had sales per employee of \$177 thousand, which contrasts sharply with the \$21 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$821 million, compared to \$600 million for 1977. Payroll as a percent of sales of establishments with payroll averaged 11.3 percent for all retailers, 25.2 percent for eating places, and 5.0 percent for gasoline service stations.

There were 97,330 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 89,373 employees in 1977. Eating places were the largest employers, with 23,426 employees; followed by grocery stores, 17,275 employees; and department stores (excluding leased departments), 12,025.

Kanawha County led the counties in the State, accounting for 15.9 percent of total sales by retailers. Charleston had the largest sales among all places in the State, with 8.3 percent of the State total.

Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

[Por meaning	g of abbreviations and symbols, see introductory text. For explanation	or terms	All establis		u 1962 CE	, See		shments with p	payroll ¹	
					porated esses					Paid
SIC code	Kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	Retali trade ²	14 416	7 521 088	7 587	796	9 853	7 2 76 75 3	820 815	192 563	97 330
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	#	#	543	437 059	49 714	11 035	4 048
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	#	#	#	276 234 42	328 300 319 078 9 222	35 698 34 141 1 557	7 887 7 530 357	2 666 2 516 150
525 526 527	Hardware stores	##	##	#	#	163 33 71	56 224 9 534 43 001	8 605 1 568 3 843	2 010 309 829	945 148 289
53	General merchandise group stores	#	Ħ	Ħ	#	500	1 008 215	125 042	30 204	15 541
531	Department stores (incl. leased depts.) ^{3 4}	#	#	#	#	119	840 731	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ³ Conventional ³ Discount or mass merchandising ³ National chain ³	##	## ## ##	##	##	119 17 84 18	794 896 132 659 436 058 226 179	98 462 24 309 43 073 31 080	23 864 6 208 10 575 7 081	12 025 3 104 5 688 3 233
533 539	Variety storesMiscellaneous general merchandise stores	#	#	#	#	137 244	7 8 487 134 832	12 151 14 429	2 816 3 524	1 628 1 888
54	Food stores	#	#	Ħ	#	1 553	1 967 994	180 952	41 556	18 481
541 542	Grocery stores	#	#	#	#	1 355 15	1 917 207 6 235	173 078 709	39 857 1 56	17 275 92
546 5462 5463	Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only	##	##	#	#	64 60 4	10 579 10 051 528	3 072 2 953 119	693 670 23	515 495 20
543, 4, 5, 9 543 544 545 549	Other food stores	##	# # # #	# # # # #	# # # # #	119 22 19 51 27	33 973 8 299 2 558 18 976 4 140	4 093 971 447 2 114 561	850 186 109 424 131	599 102 94 303 100
55 ex. 554	Automotive dealers	#	#	#	#	783	1 322 264	114 666	2 7 362	8 533
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	312 136	1 096 190 63 654	87 422 4 773	21 081 1 097	6 206 401
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	#	## ••	#	#	267 228 39	126 792 113 946 12 846	18 700 17 362 1 338	4 444 4 145 299	1 553 1 403 150
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # #	# # # #	# # # # #	# # # # #	68 15 22 29 2	35 628 9 817 12 306 (D) (D)	3 771 1 339 1 106 (D) (D)	740 266 214 (D) (D)	373 125 95 (D) (D)
554	Gasoline service stations	Ħ	Ħ	#	#	1 062	709 365	35 548	8 306	4 617
56	Apparel and accessory stores	Ħ	Ħ	Ħ	Ħ	903	328 729	47 763	11 960	6 581
561 562, 3, 8	Men's and boys' clothing and furnishings stores	#	#	#	#	97 329	40 085 119 614	7 607 16 533	2 066 4 102	811 2 526
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and fumers	##	iii	#	#	304 25	115 682 3 932	15 982 551	3 957 145	2 442 84
565	Family clothing stores	##	Ħ	#	#	147	87 853	12 415	3 110	1 742
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores	#	# ::	#	# #	268 20 41 1 206	72 701 (D) 10 192 (D) 59 081	9 893 (D) 1 730 (D) 7 649	2 368 (D) 402 (D) 1 848	1 288 (D) 235 (D) 992
564, 9 564 569	Other apparel and accessory stores	# #	†† †† ††	#	##	62 32 30	8 476 5 442 3 034	1 315 816 499	314 197 117	214 130 84
57	Furniture, home furnishings, and equipment stores	#	Ħ	#	#	661	274 382	40 370	9 740	3 895
5712	Furniture stores	††	#	#	#	265	135 210	21 476	5 175	1 998
5713, 4, 9 5713 5 7 14 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# # # #	## ## ##	#	##	115 67 14 34	40 709 25 129 2 037 13 543	5 329 3 857 423 1 049	1 236 948 86 202	310 44 146
572	Household appliance stores	#	#	tt	#	88	37 504	4 668	1 186	.500
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	†† †† **	# # # # # # # # # # # # # # # # # # # #	# # # # # # # # # # # # # # # # # # # #	193 121 72 30 42	60 959 32 728 28 231 9 763 18 468	8 897 4 609 4 288 982 3 306	2 143 1 059 1 084 248 836	897 462 435 140 295

Table 1. Summary Statistics for the State: 1982-Con.

(For maaning of abbreviations and symbols, saa introductory text. For axplanation of terms and comparability of 1977 and 1982 censusas, sea appendix A)

	or appreviations and symbols, saa introductory text. For appraisance		All astablish				200	nments with pa	ayroll ¹	
SIC code	Kind of business	Number	Sales (\$1,000)		Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid amployees for pay period including March 12 (number)
58	Eating and drinking places	Ħ	tt	tt	tt	1 955	523 304	130 281	29 676	24 640
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	##	## #:	##	##	1 649 700 32 784 133	494 507 186 061 15 986 263 849 28 611	124 716 52 539 5 260 59 594 7 323	28 294 11 998 1 226 13 481 1 589	23 426 9 886 747 11 420 1 373
5813	Drinking places (alcoholic beverages)	Ħ	#	Ħ	Ħ	306	28 797	5 565	1 382	1 214
591	Drug and proprietary stores	Ħ	#	Ħ	Ħ	433	27 0 06 3	34 673	8 063	3 495
591 pt. 591 pt.	Drug storasPropriatary stores	::	::	::	::	406 27	263 447 6 616	33 980 693	7 895 168	3 388 107
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	1 460	435 378	61 806	14 661	7 499
592 593	Liquor stores Used merchandise storas	#	#	#	#	183 86	81 194 16 116	6 551 3 126	1 584 692	655 384
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods storas and bicycle shops General line sporting goods stores Specialty line sporting goods storas	#	##	## ##	#	597 108 59 49	151 164 32 554 23 441 9 113	22 790 3 834 2 844 990	5 556 914 700 214	2 811 458 310 148
5942 5943 5944 5945 5946 5947 5948 5949	Book stores	#	###	######################################	## ## ## ## ##	56 12 157 39 18 136 9	11 910 5 483 50 728 7 140 5 553 25 535 1 526 10 735	1 608 951 9 730 915 989 3 239 141 1 383	393 235 2 530 224 232 704 29 295	236 123 910 190 89 538 18 249
596 5961 5962 5963	Nonstore ratailers ²	##	# # #	##	##	139 56 29 54	80 479 43 551 23 081 13 847	11 636 4 275 3 892 3 469	2 680 913 976 791	1 574 432 531 611
598 5983 5984 5982	Fual and ice daalers Fuel oil dealers Liquefied petroleum gas (bottled gas) daalers Fuel and ica dealars, n.a.c.	##	# # #	##	##	45 14 27 4	42 199 16 719 15 693 9 787	4 222 868 2 082 1 272	1 051 229 509 313	332 70 180 82
5992 5993 5994	Florists Cigar stores and stands Naws daalers and nawsstands	#	#	#	#	196 7 20	32 588 1 239 3 403	7 292 129 411	1 694 28 113	1 042 21 73
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pat shops Typewriter stores Other miscellaneous retail stores, n.e.c.	**	# #	##	##	187 51 8 8 120	26 996 7 427 1 715 2 044 15 810	5 649 1 807 265 536 3 041	1 263 415 69 130 649	607 160 41 45 361

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they ware separate astablishments. Accordingly, data for leased dapartments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censusas in appendix A.

²Excludes nonemployer direct sellars, SIC 5963.

³Includes salas from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this lina not included in broadar kind-of-businass totals.

Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

(FOI THORNING	g of abbreviations and symbols, see introducti	.,		All establishmen		J. , J. / d.	1002 0611305			with payroll1		
					Sales			Sales		Ar	nual payroll	
SIC code	Kind of business	1982 (number)	1977 (number)	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1962
	Retall trade ²	14 416	15 016	7 521 088	5 65 9 598	32.9	7 276 753	5 446 764	33.6	820 815	599 628	36.9
52	Building materials, hardware, garden supply, and mobile home dealers	#	710	Ħ	387 541	(NA)	437 0 59	381 721	14.5	49 714	39 478	25.9
521, 3	Building materials and supply stores	#	312	#	270 917	(NA)	328 300	268 522	22.3	35 698	27 034	32.0
521 523	Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	260 52	#	263 417 7 500	(NA) (NA)	319 078 9 222	261 223 7 299	22.1 26.3	34 141 1 557	25 919 1 115	31.7 39.6
525 526	Hardware stores Retail nurseries, lawn and garden supply	Ħ	210	#	49 382	(NA)	56 224	47 354	18.7	8 605	6 527	31.8
527	storesMobile home dealers	#	79 109	#	7 042 60 200	(NA) (NA)	9 534 43 001	6 145 59 700	55.2 -28.0	1 568 3 843	825 5 092	90.1 -24.5
53	General merchandise group stores	Ħ	708	#	737 929	(NA)	1 008 215	729 5 0 8	38.2	125 042	9 2 57 6	35.1
531	Department stores (incl. leased depts.) ^{3 4}	#	104	##	601 691	(NA)	840 731	601 691	39.7	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)3	#	104	#	565 902	(NA)	794 896	565 902	40.5	98 462	71 898	36.9
531 pt. 531 pt. 531 pt.	depts.)3Conventional3 Conventional3 Discount or mass merchandising3 National chain3	##	(NA) (NA) (NA)	##	(NA) (NA) (NA)	(NA) (NA) (NA)	132 659 436 058 226 179	(NA) (NA) (NA)	(NA) (NA) (NA)	24 309 43 073 31 080	(NA) (NA) (NA)	(NA) (NA) (NA)
533 539	Variety stores Miscellaneous general merchandise	Ħ	186	#	76 465	(NA)	78 487	74 779	5.0	12 151	10 452	16.3
300	stores	tt	418	#	95 562	(NA)	134 832	88 827	51.8	14 429	10 226	41.1
54	Food stores	#	2 663	#	1 373 984	(NA)	1 967 994	1 306 965	50.6	180 952	113 3 63	59.6
541 542	Grocery stores Meat and fish (seafood) markets	#	2 321 45	#	1 337 131 4 739	(NA) (NA)	1 917 207 6 235	1 274 636 4 059	50.4 53.6	173 078 709	107 584 580	60.9 22.2
546 5462 5463	Retail bakeries Retail bakeries — baking and selling Retail bakeries — selling only	#	94	##	12 291	(NA)	10 579 10 051 528	11 490 10 968 522	-7.9 -8.4 1.1	3 072 2 953 119	3 096 2 978 118	8 8 .8
543, 4, 5, 9 543 544 545 549	Other food stores	##	203 53 53 46 51	## ## ## ##	19 823 5 889 2 492 7 263 4 179	(NA) (NA) (NA) (NA) (NA)	33 973 8 299 2 558 18 976 4 140	16 780 4 954 1 941 7 147 2 738	102.5 67.5 31.8 165.5 51.2	4 093 971 447 2 114 561	2 103 386 271 1 137 309	94.6 151.6 64.9 85.9 81.6
55 ex. 554	Automotive dealers	#	1 196	Ħ	1 266 985	(NA)	1 322 264	1 245 501	6.2	114 666	105 757	8.4
551 552	Motor vehicle dealers—new and used cars————————————————————————————————————	#	374 342	#	1 078 212 67 172	(NA) (NA)	1 096 190 63 654	1 078 212 52 632	1.7 20.9	87 422 4 773	88 384 3 794	-1.1 25.8
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	##	331	#	83 721	(NA)	126 792 113 946 12 846	80 124 69 628 10 496	58.2 63.6 22.4	18 700 17 362 1 338	10 169 9 022 1 147	83.9 92.4 16.7
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers _ Motorcycle dealers Automotive dealers, n.e.c	##	149 21 46 51 31	# # # #	37 880 8 506 15 314 12 073 1 987	(NA) (NA) (NA) (NA) (NA)	35 628 9 817 12 306 (D) (D)	34 533 7 892 14 281 11 516 844	3.2 24.4 -13.8 (D) (D)	3 771 1 339 1 106 (D) (D)	3 410 862 1 276 1 186 86	10.6 55.3 -13.3 (D) (D)
554	Gasoline service stations	Ħ	1 818	Ħ	493 125	(NA)	709 365	451 242	57.2	35 548	29 667	19.8
56	Apparel and accessory stores	Ħ	976	Ħ	250 998	(NA)	3 28 729	247 446	32.8	47 763	37 394	27.7
561	Men's and boys' clothing and furnishings stores	#	125	#	43 648	(NA)	40 085	43 489	-7.8	7 607	7 193	5.8
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners Women's ready-to-wear stores Women's accessory and specialty stores and furners	# #	348 313 35	# #	82 258 79 934 2 324	(NA) (NA) (NA)	119 614 115 682 3 932	81 262 79 047 2 215	47.2 46.3 77.5	16 533 15 982 551	13 247 12 914 333	24.8 23.8 65.5
565	Family clothing stores	'' #	216	#	68 229	(NA)	87 853	66 946	31.2	12 415	9 312	33.3
566	Shoe stores	#	223	#	50 302	(NA)	72 701	49 773	46.1	9 893	6 729	_
566 pt. 566 pt. 566 pt. 566 pt.	Men's shoe stores		**	**	**	**	(D) 10 192 (D) 59 081	(D) 5 848 (D) (D)	(D) 74.3 (D) (D)	(D) 1 730 (D) 7 649	(D) 1 028 (D) (D)	47.0 (D) 68.3 (D) (D)
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	# #	64 31 33	# #	6 561 4 349 2 212	(NA) (NA) (NA)	8 476 5 442 3 034	5 976 4 208 1 768	41.8 29.3 71.6	1 315 816 499	913 612 301	44.0 33.2 65.8

Table 2. Comparative Statistics for the State: 1982 and 1977-Con.

For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix AJ

	g of abbreviations and symbols, see introduct			All establishmen	-					s with payroll ¹		
					Sales			Sales		Ar	nual payroll	
SIC code	Kind of business	1982 (number)	1977 (number)	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
57	Furniture, home furnishings, and equipment stores	#	1 072	Ħ	263 889	(NA)	274 382	252 354	8.7	40 370	37 180	8.6
5712	Fumiture stores	#	388	#	133 699	(NA)	135 210	129 531	4.4	21 476	20 561	4.5
5713, 4, 9 5713 5714	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery	#	220 103	#	37 281 23 853	(NA) (NA)	40 709 25 129	34 967 22 757	16.4 10.4	5 329 3 857	4 944 3 817	7.8 6.6
5719	stores Miscellaneous home furnishing stores	# #	48 69	#	2 050 11 378	(NA) (NA)	2 037 13 543	1 736 10 474	17.3 29.3	1 049	1 045	50.0
572	Household appliance stores	"	155	#	42 484	(NA)	37 504	40 847	-8.2	4 668	4 995	-6.6
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	309 214 95	#	50 425 28 400 22 025	(NA) (NA) (NA)	60 959 32 728 28 231 9 763 18 468	47 009 25 932 21 077 6 785 14 292	29.7 26.2 33.9 43.9 29.2	8 897 4 609 4 288 982 3 306	6 680 3 593 3 087 661 2 426	33.2 28.3 38.9 48.6 36.3
58	Eating and drinking places	#	2 730	Ħ	35 2 2 02	(NA)	5 2 3 30 4	329 992	58.6	130 281	79 495	63. 9
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	##	2 029	##	318 269	(NA)	494 507 186 061 15 986 263 849 28 611	306 579 133 679 13 359 135 626 23 915	61.3 39.2 19.7 94.5 19.6	124 716 52 539 5 260 59 594 7 323	75 314 35 523 3 598 30 309 5 884	65.6 47.9 46.2 96.6 24.5
5813	Drinking places (alcoholic beverages)	#	701	Ħ	33 933	(NA)	28 797	23 413	23.0	5 565	4 181	33.1
591	Drug and proprietary stores	Ħ	399	Ħ	175 909	(NA)	27 0 0 63	175 176	54.2	34 673	21 841	58.8
591 pt. 591 pt.	Drug storesProprietary stores	**	::	::	::	**	263 447 6 616	167 862 7 314	56.9 -9.6	33 980 693	21 1 9 1 650	60.4 6.6
59 ex. 591	Miscellaneous retail stores ²	#	2 744	#	357 036	(NA)	435 378	326 859	33.2	61 806	42 877	44.1
592 593	Liquor storesUsed merchandise stores	#	218 290	#	79 208 11 938	(NA) (NA)	81 194 16 116	78 454 8 339	3.5 93.3	6 551 3 126	4 976 1 420	31.7 120.1
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle	tt	1 052	#	101 466	(NA)	151 164	91 737	64.8	22 790	13 984	63.0
5941 pt. 5941 pt.	shops — General line sporting goods stores – Specialty line sporting goods stores – Stores —	# #	223	# #	20 762	(NA)	32 554 23 441 9 113	17 808 12 481 5 327	82.8 87.8 71.1	3 834 2 844 990	1 909 1 385 524	100.8 105.3 88.9
5942 5943 5944 5945 5946	Book stores	##	74 15 221 114	##	7 310 1 323 41 714 4 286	(NA) (NA) (NA) (NA)	11 910 5 483 50 728 7 140	6 665 1 229 40 433 3 250	78.7 346.1 25.5 119.7	1 608 951 9 730 915	877 201 7 327 485	83.4 373.1 32.8 88.7
5947 5948 5949	Stores Gift, novelty, and souvenir shops Luggage and leather goods stores	#	29 213 10	#	3 599 11 105 724	(NA) (NA) (NA)	5 553 25 535 1 526	3 452 9 252 507	60.9 176.0 201.0	989 3 239 141	629 1 2 9 8 81	57.2 149.5 74.1
5949	Sewing, needlework, and piece goods stores	tt	153	#	10 643	(NA)	10 735	9 141	17.4	1 383	1 177	17.5
596 5961 5962	Nonstore retailers2 Mail order houses Automatic merchandising machine	#	198 80	#	75 733 47 867	(NA) (NA)	80 479 43 551	74 959 47 794	7.4 -8.9	11 636 4 275	9 811 3 932	18.6 8.7
5963	operators Direct selling establishments ²	#	70 48	#	16 607 11 259	(NA) (NA)	23 081 13 847	15 906 11 259	45.1 23.0	3 892 3 469	2 524 3 355	54.2 3.4
598 5983 5984	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas)	#	117 28	#	29 815 6 837	(NA) (NA)	42 199 16 719	28 163 6 255	49.8 167.3	4 222 868	3 111 864	35.7 .5
5982	dealers	#	69 20	#	15 978 7 000	(NA) (NA)	15 693 9 787	15 395 6 513	1.9 50.3	2 082 1 272	1 511 736	37.8 72.8
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	248 20 58	##	25 932 1 551 2 854	(NA) (NA) (NA)	32 588 1 239 3 403	24 502 951 1 925	33.0 30.3 76.8	7 292 129 411	5 537 101 233	31.7 27.7 76.4
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores,	##	543	##	28 539	(NA)	26 998 7 427 1 715 2 044	17 829 6 617 1 270 1 102	51.4 12.2 35.0 85.5	5 649 1 807 265 536	3 704 1 615 165 160	52.5 11.9 60.6 235.0
	n.e.c.	**	**	**	**	**	15 810	8 840	78.8	3 041	1 764	72.4

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.
³Includes sales from catalog order desks.
⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

[For meaning	g of abbreviations and symbols, see introductory text. For explanation				32 censuses, s		-		
		Al	I establishmen			Establishment .	s with payroll1		Establish- ments
SIC code	Kind of business			Sa	les	Annual payroli	Employees	without payroll — Sales per	
			Per capita ² (dollars)	Per estab- lishment (dollars)	Per estab- lishment (dollars)	Per employee ³ (dollars)	per employee ³ (dollars)	per estab- lishment ³ (number)	establish- ment ¹ (dollars)
	Retall trade4	135	3 858	521 718	738 532	74 764	8 433	10	53 547
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	804 897	107 969	12 281	7	Ħ
521, 3 521 523	Building materials and supply storesLumber and other building materials dealers	##	#	#	1 189 493 1 363 581 219 571	123 143 126 820	13 390 13 570	10 11	#
	Paint, glass, and wallpaper stores					61 480	10 380	4	
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	344 933 288 909 605 648	59 496 64 419 148 792	9 106 10 595 13 298	6 4 4	#
5 3	General merchandise group stores	Ħ	#	#	2 016 430	64 875	8 046	31	Ħ
531	Department stores (incl. leased depts.) ^{5 6}	Ħ	tt	tt	7 064 966	(NA)	(NA)	(NA)	Ħ
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ⁵ Conventional ⁵ Discount or mass merchandising ⁶	# # #	#	###	6 679 798 7 803 471 5 191 167	66 104 42 738 76 663	8 188 7 832 7 573	101 183 68	# #
	National chain ⁵		#		12 565 500	69 959	9 613	180	
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	572 898 552 590	48 211 71 415	7 464 7 642	12 8	#
54	Food stores	# #	#	#	1 267 221	106 487	9 791	12	#
541 542	Grocery stores	#	#	#	1 414 913 415 667	110 982 67 772	10 019 7 707	13 6	#
546 5462 5463	Retail bakeries	##	# #	#	165 297 167 517 132 000	20 542 20 305 26 400	5 965 5 966 5 950	8 8 5	#
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets	#	#	#	285 487 377 227	56 716 81 363	6 833 9 520	5 5	#
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	##	# # # #	# # # #	134 632 372 078 153 333	27 213 62 627 41 400	4 755 6 977 5 610	5 6 4	# # # #
55 ex. 554	Automotive dealers	#	#	#	1 688 715	154 959	13 438	11	Ħ
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	3 513 429 468 044	176 634 158 738	14 087 11 903	20 3	#
553 553 pt. 553 pt.	Auto and home supply stores	##	# ::	#	474 876 499 763 329 385	81 643 81 216 85 640	12 041 12 375 8 920	6 6 4	#
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	#	#	#	523 941 654 467	95 517 78 536	10 110 10 712	5 8	#
555, 6, 7, 9 555 556 557 559	Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# #	# #	#######################################	559 364 (D) (D)	129 537 (D) (D)	11 642 (D) (D)	(D) (D)	# # # #
554	Gasoline service stations	#	Ħ	Ħ	667 952	153 642	7 699	4	н
56	Apparel and accessory stores	#	Ħ	Ħ	364 041	49 9 51	7 258	7	Ħ
561	Men's and boys' clothing and furnishings stores	#	#	Ħ	413 247	49 427	9 380	8	Ħ
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	#	# #	363 568 380 533 157 280	47 353 47 372 46 810	6 545 6 545 6 560	8 8 3	# #
565	Family clothing stores	#	#	Ħ	597 639	50 432	7 127	12	Ħ
566 566 pt.	Shoe stores	#	#	#	271 272 (D)	56 445 (D) 43 370	7 681 (D) 7 362	5 (D)	#
566 pt. 566 pt. 566 pt. 566 pt. 566 pt.	Women's shoe stores	::	::	::	248 585 (D) 286 801	(D) 59 557	7 362 (D) 7 711	6 (D) 5	::
564, 9 564 569	Other apparel and accessory stores	#	# #	# # #	136 710 170 063 101 133	39 607 41 862 36 119	6 145 6 277 5 940	3 4 3	# #
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	415 101	70 445	10 365	6	Ħ
5712	Furniture stores	#	Ħ	#1	510 226	67 673	10 749	8	Ħ
5713, 4, 9 5713 5714 5719	Home furnishing stores	##	# # #	# # # #	353 991 375 060 145 500 398 324	81 418 81 061 46 295 92 760	10 658 12 442 9 614 7 185	4 5 3 4	# # #
572	Household appliance stores	#	Ħ	Ħ	426 182	75 008	9 336	6	#
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops	##	##	# # #	315 850 270 479 392 097 325 433 439 714	67 959 70 840 64 899 69 736	9 919 9 976 9 857 7 0	5 4 6 5 7	#
5733 pt.	Musical instrument stores	••	•••	••	439 714	62 603	11 207	7	**

Table 3. Selected Ratios for the State: 1982-Con.

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

		All	establishment	ts ¹		Establishment	s with payroll1		Establ	lish- ents
	Mad of harisans		Sa	les	Sa	les	Annual			hout
SIC code	Kind of business	Inhabitants per estab- lishment ² (number)	Per capita ² (dollars)	Per estab- lishment (dollars)	Per estab- lishment (dollars)	Per employee ³ (dollars)	payroll per employee ³ (dollars)	Employees per estab- lishment ³ (number)	Sales establ	per lish- lent ¹
58	Eating and drinking places	Ħ	Ħ	Ħ	267 675	21 238	5 287	13		#
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	# #	## ##	##	299 883 265 801 499 563 336 542 215 120	21 109 18 821 21 400 23 104 20 838	5 324 5 314 7 041 5 218 5 334	14 14 23 15 10		##
5813	Drinking places (alcoholic beverages)	Ħ	#	Ħ	94 108	23 721	4 584	4		Ħ
591	Drug and proprietary stores	Ħ	Ħ	#	623 702	77 271	9 9 21	8		Ħ
591 pt. 591 pt.	Drug stores	::	**	**	648 884 245 037	77 759 61 832	10 030 6 477	8 4		**
59 ex. 591	Miscellaneous retail stores4	Ħ	Ħ	Ħ	298 204	58 058	8 242	5		Ħ
592 593	Liquor storesUsed merchandise stores	#	#	#	443 683 187 395	123 960 41 969	10 002 8 141	. 4		#
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	##	##	##	253 206 301 426 397 305 185 980	53 776 71 079 75 616 61 574	8 107 8 371 9 174 6 689	5 4 5 3		##
5942 5943 5944 5945 5946 5947 5948 5949	Book stores	# # # # # #	#######################################	#######################################	212 679 456 917 323 108 183 077 308 500 187 757 169 556 173 145	50 466 44 577 55 745 37 579 62 393 47 463 84 778 43 112	6 814 7 732 10 692 4 816 11 112 6 020 7 833 5 554	4 10 65 5 4 22 4		# # # # # # #
596 5961 5962 5963	Nonstore retailers ⁴ Mail order houses Automatic merchandising machine operators Direct selling establishments ⁴	##	# # #	##	578 986 777 696 795 897 256 426	51 130 100 813 43 467 22 663	7 393 9 896 7 330 5 678	11 8 18 11		##
598 5983 5984 5982	Fuel and ice dealers	##	##	# # #	937 756 1 194 214 581 222 2 446 750	127 105 238 843 87 183 119 354	12 717 12 400 11 567 15 512	7 5 7 21		## ## ##
5992 5993 5994	FioristsCigar stores and standsNews dealers and newsstands	##	#	# # #	166 265 177 000 170 150	31 274 59 000 46 616	6 998 6 143 5 630	5 3 4		##
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	##	## ::	144 364 145 627 214 375 255 500 131 750	44 474 46 419 41 829 45 422 43 795	9 306 11 294 6 463 11 911 8 424	33563		##

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

appendix D			All establis	hments1			Establis	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busine						Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	CHARLESTON SMSA									
	Retall trade ²	1 849	1 326 599	78 6	62	1 354	1 305 944	150 846	35 430	16 626
52	Building materiala, hardware, garden aupply, and mobile home dealers	#	#	Ħ	#	71	72 494	7 916	1 696	587
521, 3	Building materials and supply stores		tt			32	53 320	5 271	1 165	357
525 526 527	Hardware stores	# # # #	#	#######################################	#	25 7 7	9 136 3 988 6 050	1 444 729 472	320 120 91	145 56 29
53	General merchandise group atores	#	#	#	#	43	(D)	(D)	(D)	(D)
531 531	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	#	#	#	15 15	167 82 9 151 2 51	(NA) 19 585	(NA) 4 663	(NA) 2 277
531 533 539	Variety storesMiscellaneous general merchandise stores	# # # #	# #	# # #	#	12 16	5 833 (D)	937 (D)	199 (D)	111 (D)
54	Food atorea	Ħ	Ħ	Ħ	#	196	321 148	32 243	7 409	2 944
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # # #	## ## ##	####	#	171 4 8 13	313 005 (D) 2 055 (D)	30 845 (D) 655 (D)	7 099 (D) 151 (D)	2 765 (D) 91 (D)
55 ex. 554	Automotive dealera	Ħ	Ħ	Ħ	Ħ	92	282 470	23 238	5 511	1 628
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	##	32 14	255 069 5 452	19 470 488	4 617 116	1 293 55
553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	# # #		34 12	15 8 29 6 120	2 653 627	646 132	208 72
554 56	Gaaoline aervice atationa Apparei and accessory stores	#	#	#	#	146 125	130 215 63 998	6 278 10 969	1 488 2 821	754 1 289
561	Men's and boys' clothing and furnishings stores	††	#	#	"	9	7 355	2 170	749	189
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	## ##	#	45 39 6	(D) 24 365 (D)	(D) 3 834 (D)	(D) 960 (D)	(D) 500 (D)
565 566 564, 9	Family clothing storesShoe stores Other apparel and accessory stores	# # #	## ##	# # #	##	20 37 14	16 424 12 284 (D)	2 666 1 733 (D)	569 398 (D)	324 194 (D)
57	Furniture, home furnishinga, and equipment stores	#	Ħ	#	#	91	44 764	6 601	1 555	592
5712 5713, 4, 9 572 573	Furniture stores	# # #	## ## ##	# # #	#	31 21 12 27	18 818 7 285 6 346 12 315	2 998 1 119 714 1 770	731 208 185 431	288 78 69 157
58	Eating and drinking places	#	#	#	#	307	98 850	24 650	5 619	4 392
5812 5813	Eating places	#	#	#	#	274 33	94 460 4 390	23 784 866	5 3 8 2 237	4 193 199
591	Drug and proprietary storea	#	#	#	#	54	45 129	4 941	1 151	467
59 ex. 591	Miscellaneoua retali stores²	#	Ħ	Ħ	11	229	(D)	(D)	(D)	(D)
592 593	Liquor storesUsed merchandise stores	#	#	#	#	24 11	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# #	##	## ## ##	##	97 25 21 51	28 410 6 484 8 017 13 909	4 308 765 1 895 1 648	1 139 17 8 575 386	480 88 143 249
596	Nonstore retailers ²	tt	##	++		16	18 532	3 115	697	465
59 8 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	#	##	#	#	6 34	2 395 (D) (D)	413 (D) (D)	99 (D) (D) 28	36 (D) (D) 20
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	#	#######################################	1 6 34	797 5 634	108 1 440	28 347	20 123
	CUMBERLAND, MDW. VA., SMSA									
	Retall trade ²	975	423 361	531	73	680	409 969	47 132	10 999	6 118
52	Building materiala, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	26	19 213	2 002	428	166
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	##	##	## ## ##	# #	16 5 2 3	15 576 1 598 (D) (D)	1 620 231 (D) (D)	351 53 (D) (D)	133 21 (D) (D)
53	General merchandise group stores	#	#	#	#	31	68 110	8 967	2 144	998
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# # # #	##	##	##	11 11 11 9	(D) 59 211 5 953 2 946	(NA) 7 534 1 079 354	(NA) 1 847 248 49	(NA) 832 135 31

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

appendix D			All establis	hments1			Establis	hments with p	ayroll ¹	
				Unincor	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	CUMBERLAND, MDW. VA., SMSA—Con.									
54	Food stores	#	Ħ	Ħ	Ħ	102	98 619	9 120	2 143	853
541 542 546	Grocery stores Meat and fish (seafood) markets Heatil bakeries Other food stores	# #	#	# # # #	#	70 3 9	88 899 (D) 1 398	7 868 (D) 493	1 853 (D) 121	642 (D) 93 (D)
543, 4, 5, 9		tt i	#		111	20	(D)	(D)	(D)	
55 ex. 554 551	Automotive dealers	#	#	#	†† †	39 16	56 12 1 40 420	4 783 3 265	1 080 754	365 261
551 552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	##	# # # #	##	12 9 2	(D) 9 349 (D)	(D) 1 158 (D)	(D) 263 (D)	(D) 69 (D)
554	Gasoline service stations	#	#	Ħ	Ħ	69	44 779	2 223	509	287
56	Apparel and accessory stores	#	#	#	Ħ	69	21 395	3 149	742	44 6 84
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers	# #	#	#	#	10 31	3 888 10 402	647 1 484	147 347	218
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	##	#	31	10 402	1 484	347	218
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	#	# # #	#	5 18 5	1 608 4 974 523	115 832 71	33 201 14	24 99 21
57	Furniture, home furnishings, and equipment stores	#	#	#	#	51	17 153	2 342	567	266
5712 5713, 4, 9 572	Furniture storesHome furnishing storesHousehold appliance storesRadio, television, and music stores	##	# #	###	#	19 7 12	7 971 1 313 4 938	1 102 104 793	267 25 185	124 23 65 54
573 58	Radio, television, and music stores Eating and drinking places	#	#	#	#	13	2 931 34 921	343 7 914	90 1 801	54 1 922
5812	Eating places Drinking places (alcoholic beverages)	#	Ħ	#	#	113	32 357	7 463	1 698	1 838
5813 591	Drug and proprietary stores	#	##	#	#	33	2 564 19 140	451 2 392	103 599	269
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ1	#	119	30 518	4 240	986	546
592 593	Liquor stores Used merchandise stores	#	#	#	#	21 9	8 844 1 7 63	691 305	163 70	89 51
594 5941 5944	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores	# # # #	#	#	##	50 8 14	10 382 1 595 3 545	1 683 240 743	389 48 176	235 21 79
Other 594 596	Other miscellaneous shopping goods stores Nonstore retailers ²		#		10	28	5 242 4 59 0	700 676	165 164	135 52
598 5992	Fuel and ice dealersFlorists	#	# # # # #	#	Ħ	3 15	1 363 1 675	109 380	25 81	8 55
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c	# # #	#	# # # # #	## ##	2 13	(D) (D)	(D) (D)	(D) (D)	(D) (D)
	HUNTINGTON-ASHLAND, W. VAKYOHIO, SMSA									
	Retall trade ²	2 200	1 275 366	1 006	121	1 546	1 243 039	144 927	3 4 22 8	18 028
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	Ħ	Ħ	77	58 404	6 786	1 504	548
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	# #	#	#	#	35 26 9	43 074 40 904 2 170	4 695 4 340 355	1 042 956 86	347 311 36
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# #	#	#	#	28 6 8	8 783 1 288 5 259	1 587 178 326	355 39 68	158 14 29
53	General merchandise group stores	11	Ħ	Ħ	Ħ	55	220 875	26 087	6 335	3 408
531 531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	# # # #	## ## ##	#	##	22 22 11	200 953 191 450 4 413	(NA) 22 504 850	(NA) 5 450 203	(NA) 2 877 110
539 5 4	Miscellaneous general merchandise stores Food stores		†† ††	#	#	22 209	25 012 299 516	2 733 28 847	682 6 5 2 5	421 3 15 2
541 542	Grocery stores		Ħ	#	#	165	287 880	27 262	6 170	2 905 46
546 5462	Retail bakeries — Retail bakeries — Retail bakeries — Retail bakeries — Baking and selling — Retail bakeries — selling only — sellin	1	# #	#	#	6 14 13	3 919 (D) (D)	356 (D) (D)	80 (D) (D)	(D) (D) (D)
5463 543, 4, 5, 9			**	"	++	24	(D) 5 7 28	(D) 621	(D) 131	108
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	177	# # # #	#	# # # #	4 6 10 4	(D) 746 1 887 (D)	(D) 144 264 (D)	(D) 30 52 (D)	(D) 33 37 (D)

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

,			All establis				Establis	hments with p	ayroll ¹	
				Unincor busin	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	HUNTINGTON-ASHLAND, W. VAKYOHIO, SMSA—Con.									
55 ex. 554	Automotive dealers	Ħ	#	11	Ħ	133	185 957	16 933	4 215	1 197
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	30 20	139 412 7 123	10 650 1 244	2 723 252	708 55
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	#	#	#	#	68 60 8	31 902 30 139 1 763	4 385 4 235 150	1 098 1 063 35	384 366 18
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	#	#	#	#	15 5	7 520 (D)	654 (D)	142 (D)	50
556 557	Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # #	#	# # #	# # #	4 5	4 018 2 165	286 233	(D) 75 46	(D) 17 23 (D)
559 554	Automotive dealers, n.e.c	#	#	## ##	# #	160	(D) 130 604	(D) 5 563	(D) 1 258	(D) 726
56	Apparel and accessory stores	"	"	11	#	167	70 478	9 592	2 321	1 361
561	Men's and boys' clothing and furnishings stores	#	#	11	#	15	8 742	1 263	332	152
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	# # #	#	54 50 4	24 124 23 101 1 023	2 742 2 616 126	688 653 35	436 412 24
565	Family clothing stores	11	#	#	Ħ	23	17 416	2 582	623	369
566 566 pt.	Shoe stores	#	#	#	#	65	18 152 (D)	2 698 (D)	609 (D)	359
566 pt. 566 pt. 566 pt.	Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	::	::	**	::	14	3 910 (D) 13 027	752 (D) 1 759	162 (D) 404	(D) 92 (D) 242
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	# #	##	# # #	# # #	10 7 3	2 044 (D) (D)	307 (D) (D)	69 (D) (D)	45 (D) (D)
57	Furniture, home furnishings, and equipment stores	#	#	Ħ	Ħ	107	46 175	7 186	1 685	640
5712	Furniture stores	#	#	#	#	42	18 041	2 707	657	235
5713, 4, 9 5713 5714 5719	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# # #	# #	###	# # # #	20 11 4 5	3 916 2 068 (D) (D)	489 306 (D) (D)	111 71 (D) (D)	57 33 (D) (D)
572	Household appliance stores	#	#	#	Ħ	11	3 086	385	98	45
573 5732 5733 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops	#	# # #	##	##	34 20 14 7	21 132 9 910 11 222 2 386	3 605 1 751 1 854 229	819 377 442 55	303 145 158 33
5733 pt.	Musical instrument stores	**		**	**	7	8 836	1 625	387	125 4 987
58 5812	Eating places		#	#	#	315 268	103 643 98 799	26 526 25 463	6 229 6 016	4 811
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	#	# ::	#	# #	94 4 161 9	27 275 3 452 63 343 4 729	8 775 964 14 426 1 298	2 146 233 3 324 313	1 672 103 2 768 268
5813	Drinking places (alcoholic beverages)	#	#	#	#	47	4 844	1 063	213	176
591	Drug and proprietary stores	11	п	11	Ħ	73	44 659	5 794	1 423	595
591 pt. 591 pt.	Drug storesProprietary stores	**	**	**	**	68 5	43 514 1 145	5 664 130	1 391 32	574 21
59 ex. 591	Miscellaneous retail stores ²	#	#	#	Ħ	250	82 728	11 613	2 733	1 414
592 593	Liquor storesUsed merchandise stores	#	#	#	#	28 16	20 316 2 357	1 655 456	380 102	196 68
594 5 941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	#	#	#	#	111 23	33 347 7 102	5 133 859	1 225 227	652 102
5941 pt. 5941 pt.	General line sporting goods storesSpecialty line sporting goods stores	11	**	**	**	16	5 603 1 499	700 159	191 36 74	76 26
5942 5943	Book storesStationery stores	#	#	#	#	9 4	2 440 (D)	316 (D) 1 829	74 (D)	57 (D)
5944 5945	Jewelry stores	#	#	# #	#	24 10	9 768 2 118	232	(D) 433 51	173 40
5946 5947	Camera and photographic supply storesGift, novelty, and souvenir shops	# # # # # #	#	# # # # # #	# # # # # #	28	4 230	(D) 666	(D) 148	102 76 26 57 (D) 173 40 (D) 120 (D) 57
5948 5949	Luggage and leather goods storesSewing, needlework, and piece goods stores	₩	#	₩	₩	11	(D) 2 713	(D) 328	(D) 70	
596 5961 5962 5963	Nonstore retailers ² Mail order houses. Automatic merchandising machine operators. Direct selling establishments ²	#	# # #	###	##	12 2 5 5	6 550 (D) (D) (D)	1 181 (D) (D) (D)	287 (D) (D) (D)	121 (D) (D) (D)
598	Fuel and ice dealers					8	4 496	609	162	45
5983 5984 5982	Fuel oil dealers	# #	##	#######################################	##	7 1 29	(D) (D) 5 641	(D) (D) 1 219	(D) (D) 274	(D) (D) 162

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

appendix D			All establis	hments ¹			Establish	hments with pa	ayroli¹	
CIC anda	Conventio area and kind of hydrogo			Unincor busin	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	HUNTINGTON-ASHLAND, W. VAKYOHIO, SMSA—Con.									
59 ex. 591 5993 5994	Miscellaneous retail stores²—Con. Cigar stores and stands News dealers and newsstands	#	#	#	#	6 5	2 429 1 001	135 126	32 38	21 21
5999 5999 pt.	Miscellaneous retail stores, n.e.c Optical goods stores	11	#	#	#	35 12	6 591 (D)	1 099 (D) (D)	233 (D)	128 (D)
5999 pt. 5999 pt. 5999 pt.	Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	::	::	:	::	2 1 20	(D) (D) 4 216	(D) (D) 668	(D) (D) (D) 136	(D) (D) (D) 79
	PARKERSBURG-MARIETTA, W. VAOHIO, SMSA									
	Retall trade ²	1 256	755 227	602	57	902	741 646	88 133	20 535	10 599
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	Ħ	45	36 065	4 150	938	339
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# #	#	# # #	####	24 9 9 3	30 695 2 038 (D) (D)	3 306 319 (D) (D)	748 82 (D) (D)	241 61 (D) (D)
5 3	General merchandise group stores	#	Ħ	Ħ	Ħ	30	116 503	15 506	3 843	2 006
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	##	##	# # #	16 16 7 7	117 336 108 175 5 876 2 452	(NA) 14 204 1 031 271	(NA) 3 535 239 69	(NA) 1 821 144 41
54	Food stores	##	Ħ	Ħ	Ħ	121	169 440	17 879	4 156	1 800
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	#	# #	# # #	# # #	99 1 9 12	165 195 (D) 1 373 (D)	17 108 (D) 296 (D)	3 980 (D) 77 (D)	1 676 (D) 61 (D)
55 ex. 554	Automotive dealers	Ħ	Ħ	#	Ħ	82	134 235	12 519	2 731	877
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	##	## ## ##	####	23 20 25 14	100 961 11 826 15 280 6 168	9 085 511 2 367 556	1 936 113 566 116	607 44 178 48
554	Gasoline service stations	Ħ	Ħ	#	Ħ	93	83 580	3 169	739	411
56 561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	#	#	#	#	75 9	31 299	3 962	986	580
562, 3, 8	Women's clothing and specialty stores and furriers	#	#	†† ††	#	27	(D) 12 884	(D) 1 350	(D) 338	(D) 227
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	11	**	#	#	22 5	8	(D) (D)	(D)	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	# # #	#	#	7 30 2	6 560 7 886 (D)	868 1 021 (D)	199 250 (D)	114 157 (D)
57	Furniture, home furnishings, and equipment stores	#	Ħ	#	#	61	28 063	4 399	1 066	413
5712 5713, 4, 9 572 573	Furriture stores Home furnishing stores Household appliance stores Radio, television, and music stores	#	#	#	## ##	23 12 5 21	12 543 7 612 1 612 6 296	2 252 994 175 978	531 199 57 279	193 75 26 119
58	Eating and drinking places	#	Ħ	#	#	215	63 480	15 774	3 407	2 932
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	169 46	57 072 6 408	14 377 1 397	3 072 335	2 671 261
591 59 ex. 591	Drug and proprietary stores	# #	#	#	#	28 152	29 667 49 314	3 442 7 333	782 1 887	341 900
592 593	Liquor storesUsed merchandise stores	#	# #	# #	# #	17 11	8 037	547	132 (D)	68 (D)
594 5941 5944	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores	# # # #	# # #	" # # #	#	69 18 12	(D) 21 614 4 795 8 069	(D) 2 981 420 1 344	751 105 367	317 54 95
Other 594 596	Nonstore retailers ²		11	++	# #	39 11	8 750 8 234	1 217	279 386	168 191
598 5992 5993 5994 5999	Fuel and ice dealers Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c	#	# # #	# # # #	# # # # #	5 13 1 1 24	2 870 3 523 (D) (D) 3 735	230 1 169 (D) (D) 708	59 315 (D) (D) 177	19 171 (D) (D) 84

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbrevietions and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

appendix D		All establishments¹ Establishments with payroll¹ Unincorporated businesses								
010 1	O			Unincor busin	rporated lesses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	STEUBENVILLE-WEIRTON, OHIO-W. VA., SMSA									
	Retall trade ²	1 198	558 505	648	70	869	545 076	63 856	14 698	8 187
52	Building materiala, hardware, garden aupply, and mobile home dealers	Ħ	#	#	#	39	27 500	3 629	800	313
521, 3	Building materials and supply stores	++	11	++		21 9	(D) (D)	(D) (D)	(D)	(D)
521, 3 525 526 527	Reteil nurseries, lawn and garden supply stores Mobile home dealers	1 11	# # #	#	# # #	4 5	(0)	999	(D) (D) (D)	(D) (D) (D) (D)
53	General merchandise group stores		#	#	#	20	71 267	10 058	2 273	1 129
531 531	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	#	#	#	#	11	71 041 65 462	(NA) 9 0 8 9	(NA) 2 053	(NA) 975
533 539	Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	#	† † † † † †	#	6 3	(D) (D)	(D) (D)	(D) (D)	(D)
54	Food stores	Ħ	Ħ	#	Ħ	135	161 099	15 600	3 588	1 801
541 542	Grocery stores	#	#	#	#	103	154 766 1 251	14 339 119	3 301 26	1 565 20
546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	#	# #	# #	# #	18 10	2 682 2 400	781 361	183 78	161 55
55 ex. 554	Automotive dealers	1 1	#	#	ш	64	86 521	8 810	2 105	627
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	# # # #	###	####	##	29 8	52 033 (D)	4 933 (D)	1 293 (D)	400 (D) 202
553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	#	# #	#	23	20 505 (D)	3 158 (D)	749 (D)	202 (D)
554	Gaaoline service stations	1	#	#	Ħ	95	60 053	2 544	567	345
56	Apparel and accessory atores		#	#	#	68	21 960	2 994	723	474
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers		#	#	#	12	2 931 9 080	528 1 269	134 304	72 210
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	# #	23	9 080	1 269	304	210
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	# #	#	8 22 3	3 944 5 766 239	425 707 65	100 169 16	79 101 12
57	Furniture, home furnishinga, and equipment atores		#	Ħ	Ħ	52	18 476	2 258	550	322
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# # # #	# #	##	##	15 12 8 17	8 648 2 117 3 035 4 676	1 095 269 356 538	273 61 95 121	160 62 44 56
58	Eating and drinking places		#	#	#	239	46 961	11 630	2 626	2 389
5812 5813	Eating places		#	#	#	155 84	40 631 6 330	10 500 1 130	2 335 291	2 097 292
591	Drug and proprietary atorea	#	Ħ	Ħ	Ħ	39	21 808	2 585	629	291
59 ex. 591	Miacellaneous retall stores²	#	#	Ħ	Ħ	118	29 431	3 748	837	496
592 593	Liquor storesUsed merchandise stores	#	#	#	#	12 6	(D) 818	(D) 199	(D) 39	(D) 21
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	##	# #	##	55 9 19 27	12 8 80 2 555 5 515 4 8 10	1 739 215 885 639	414 42 223 149	269 27 113 129
596	Nonstore retailers ²	#	#	#	1	7	2 162	446	99	44
598 5992	Fuel and ice dealers	#	#	# #	#	18	(D) 2 421	(D) 513 (D)	(D) 107 (D)	(D) 78
5993 5994 5999	Cigar stores and stands	# #	#	# #	# # # # # #	2 2 14	(D) (D) 1 211	(D) (D) 263	(D) (D) 41	(D) (D) 27
	WHEELING, W. VAOHIO, SMSA									
	Retall trade ²	1 428	800 346	744	92	1 046	780 313	96 063	22 001	11 768
52	Building materials, hardware, garden aupply, and mobile home dealera	#	#	#	Ħ	47	29 945	3 225	732	286
521, 3 525 526 527	Building materials end supply stores Hardware stores Retail nurseries, lawn end garden supply stores	# # # #	##	# #	# #	26 16 3	23 575 4 936 (D) (D)	2 468 573 (D)	554 142 (D) (D)	193 79 (D) (D)
527 53	Mobile home dealers	1 1			#	38	(D) 129 933	(D) 20 111	(D) 4 862	2 467
531	General merchandise group stores Depertment stores (incl. leased depts.) ³ 4		# # #	#	#	15	110 779	(NA)	(NA)	(NA)
531 533 539	Depertment stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Venety stores Miscellaneous general merchandise stores	1 11	# #	#	#	15 10 13	108 824 8 617 12 492	17 741 1 459 911	4 307 371 184	2 087 200 180

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments1			Establis	hments with p	ayroll1	
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Unincor busin Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WHEELING, W. VAOHIO, SMSACon.									
54	Food stores	Ħ	#	Ħ	Ħ	145	201 768	20 048	4 180	2 027
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Petatil bakeries Other food stores	##	## ## ##	##	## ## ##	116 5 9 15	193 098 1 792 1 396 5 482	18 609 173 342 924	3 882 39 76 183	1 812 30 67 118
55 ex. 554	Automotive dealers	#	#	Ħ	Ħ	70	113 948	9 974	2 405	741
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	## ## ##	##	# # #	31 9 25 5	94 815 3 450 13 556 2 127	7 687 283 1 840 164	1 878 60 426 41	533 29 164 15
554	Gasoline service stations	Ħ	#	Ħ	Ħ	104	87 675	5 047	1 181	596
56	Apparel and accessory stores	#	#	Ħ	Ħ	10 9	35 007	5 797	1 361	777
561	Men's and boys' clothing and furnishings stores	##	#	##	tt	16	4 882	1 019	247	127
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	## ## ##	## ##	## ## ##	##	42 37 5	15 824 15 307 517	2 632 2 531 101	661 638 23	382 366 16
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	##	# # #	#	9 38 4	4 339 9 542 420	745 1 356 45	123 323 7	63 194 11
57	Furniture, home furnishings, and equipment stores	#	ш	Ħ	Ħ	74	35 010	4 874	1 110	482
5712 5713, 4, 9 572 573	Fumiture stores Home furnishing stores Household appliance stores	## ## ##	## ## ## ##	# # #	# # #	19 17 11 27	15 800 6 666 5 768 6 776	2 443 770 695 966	542 156 172 240	228 65 76 113
58	Eating and drinking places	#	#	Ħ	Ħ	246	67 228	16 471	3 745	3 110
5812 5813	Eating places	#	#	#	#	169 77	59 350 7 878	14 853 1 618	3 364 381	2 764 346
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	42	24 947	2 73 8	627	292
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	Ħ	171	54 852	7 778	1 798	990
592 593	Liquor stores Used merchandise stores	#	#	#	#	22 7	(D) 2 569	(D) 505	(D) 111	(D) 83
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # #	##	#	##	71 13 10 48	21 986 4 013 7 156 10 817	3 493 479 1 302 1 712	801 116 308 377	466 77 123 266
596 598 5992 5993 5994 5999	Nonstore retailers²	# # # # #	#######################################	## ## ## ##	#######################################	19 5 16 1 6 24	12 041 2 378 2 451 (D) 1 018 (D)	1 432 299 626 (D) 113 (D)	331 77 141 (D) 29 (D)	147 20 90 (D) 21 (D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see

appendix D		All establishments¹ Unincorporated businesses					Establis	shments with p	payroll ¹	
				Unincor	porated					Paid
SIC code	Kind of business			Individual		,			First	employees for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)
	Retall trade ²	9 186	4 269 290	5 177	564	6 064	4 087 406	436 941	102 765	52 110
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	#	369	(D)	(D)	(D)	(D)
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	# #	#	#	#	189 168 21	201 080 196 620 4 460	22 198 21 463 735	4 876 4 707 169	1 718 1 649 69
525 526 527	Hardware stores	##	#	#	#	110 17 53	38 234 (D) 31 345	5 660 (D) 2 964	1 318 (D) 653	617 (D) 224
53	General merchandise group stores	#	#	Ħ	#	370	(D)	(D)	(D)	(D)
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# #	# # # #	# # #	##	67 67 105 198	381 898 367 722 58 938 (D)	(NA) 40 983 8 688 (D)	(NA) 9 791 1 992 (D)	(NA) 5 117 1 179 (D)
54	Food stores	#	#	Ħ	#	1 007	1 195 224	103 315	24 239	10 860
541 542	Grocery stores	#	#	#	#	901	(D) (D)	(D) (D)	(D) (D)	(D) (D)
546 5462 5463	Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only	#	##	#	#	30 29 1	(D) 4 253 (D)	(D) 1 224 (D)	(D) 270 (D)	(D) 206 (D)
543, 4, 5, 9 543 544	Other food stores Fruit stores and vegetable markets Candy put and confectionery stores	##	#	# # # #	##	69 13 10	19 117 2 913 1 346	2 120 320 201	445 65 48	327 45 45
545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	#	# #	H H	#	30 16	(D) (D)	(D) (D)	(D) (D)	00
55 ex. 554	Automotive dealers	#	#	Ħ	#	507	728 681	61 915	14 952	4 877
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	223 82	(D) (D)	(D) (D)	(D) (D)	(D) (D)
553 553 pt. 553 pt.	Auto and home supply stores	##	##	#	#	166 133 33	66 588 54 938 11 650	9 252 8 043 1 209	2 189 1 914 275	837 703 134
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	#	#	#	#	36 10	18 781 7 773	2 068 1 023	399 206	223 107
556 557 559	Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # #	# # # #	# # #	# #	10 15 1	(D) 6 463 (D)	(D) 611 (D)	(D) 119 (D)	(D) 65 (D)
554	Gasoline service stations	#	#	Ħ	#	695	396 533	20 312	4 756	2 771
56	Apparel and accessory stores	Ħ	#	Ħ	#	534	171 093	23 499	5 911	3 406
561 562, 3, 8	Memor's and boys' clothing and furnishings stores	#	#	#	#	190	(D)	(D)	(D)	(D)
562, 3, 6 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	##	##	#	#	182	53 719 (D)	(D) 7 218 (D)	1 733 (D)	(D) 1 160 (D)
565	Family clothing stores	#	#	#	#	102	55 770	7 563	2 068	1 129
566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	# #	# #	# #	# #	146 10 17	(D) 1 473 3 367	(D) 189 483	(D) 40 112	(D) 85 (C)
566 pt.	Family shoe stores	**	**	**	**	118	31 882	3 974	(D) 993	512
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	##	#	##	# #	36 17 19	4 251 2 893 1 358	664 458 206	150 105 45	11.5 7.4 38
57	Furniture, home furnishings, and equipment stores	#	#	#	#	398	147 435	21 507	5 296	2 090
5712 5713, 4, 9	Furniture stores	#	#	#	#	183 59	(D)	(D)	(D)	(D)
5713 5714 5719	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	# #	#	#	##	33 10 16	12 543 (D) 5 517	1 871 (D) 263	548 (D) 62	(D 16. (D 5.
572	Household appliance stores	#	#	#	#	51	20 819	2 731	682	28
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	# # # # # # # # # # # # # # # # # # # #	##	# # # # # # # # # # # # # # # # # # # #	## ##	105 72 33 14 19	25 896 16 760 9 136 4 056 5 080	3 643 2 440 1 203 431 772	876 571 305 110 195	39 24 1
58	Eating and drinking places	#	#	#	#	1 077	256 302	62 808	14 204	12 05
5812 5812 pt. 5812 pt. 5812 pt.	Eating places	##	# ::	##	# ::	943 430 15 428	245 257 90 708 5 766 135 416	60 782 25 022 1 933 30 753	13 706 5 646 438 6 949	11 60 4 79 30 5 89
5812 pt.	Other eating places	**	**	**	**	428 70	13 367	3 074	673	60
5813	Drinking places (alcoholic beverages)	1 #1	H ++	H	#	134	11 045	2 026	498	45

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

			All establis	hments1			Establi	shments with p	ayroll1	
SIC code	Kind of business				porated esses					Paid employees
0.0 0000	, unid or southers	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
591	Drug and proprietary stores	Ħ	#	Ħ	Ħ	273	164 670	21 810	5 07 8	2 196
591 pt. 591 pt.	Drug storesProprietary stores	**	::	::	::	256 17	160 072 4 598	21 346 464	4 968 110	2 129 67
59 ex. 591	Miscellaneous retail stores ²	#	#	Ħ	Ħ	834	226 167	29 935	6 956	3 588
592 593	Liquor storesUsed merchandise stores	#	#	#	#	119 48	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941 5941 pt. 5941 pt. 5942	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores	# #	# # #	##	## ## ** ##	327 50 29 21 33	63 807 14 367 11 252 3 115 (D)	9 713 1 821 1 421 400 (D)	2 320 418 336 82 (D)	1 254 208 146 62 (D)
5943 5944 5945 5946 5947 5948 5949	Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	##	## ## ## ## ## ##	# # # # # # #	###	6 99 16 10 71 5 37	(D) 22 359 2 217 2 219 9 464 1 001 4 632	(D) 4 301 261 331 1 292 71 571	(D) 1 089 63 79 278 16 122	(D) (D) 462 49 31 230 8 107
596 5961 5962 5963	Nonstore retailers ² Mail order houses Automatic merchandising machine operators Direct selling establishments ²	# # #	# # #	##	##	87 42 13 32	45 502 33 515 5 604 6 383	5 746 3 211 898 1 637	1 299 697 228 374	742 301 84 357
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	# # #	## ## ##	##	##	33 11 19 3	36 119 15 971 (D) (D)	3 492 801 (D) (D)	873 210 (D) (D)	270 61 (D) (D)
5992 5993 5994	Florists Cigar stores and stands Rews dealers and newsstands	##	## ##	#	#	114 3 8	17 391 (D) 944	3 504 (D) 88	792 (D) 25	522 (D) 18
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	##	##	##	##	95 23 1 6 65	12 021 2 676 (D) 1 420 (D)	2 401 656 (D) 389 (D)	504 137 (D) 92 (D)	266 61 (D) 29 (D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments1			Establis	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees
	Goographic and this wind on pasinics	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	CABELL COUNTY									
	Retall trade ²	946	646 738	351	35	723	637 185	77 910	18 5 75	9 564
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	Ħ	31	33 132	3 744	826	30 9
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	##	## ## ##	##	##	15 9 2 5	25 062 (D) (D) (D)	2 685 (D) (D) (D)	584 (D) (D) (D)	211 (D) (D) (D)
53	General merchandise group stores	11	#	11	#	25	(D)	(D)	(D)	(D)
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	##	# # # #	# #	##	13 13 6 6	131 341 (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)
54	Food stores	##	Ħ	11	Ħ	89	131 476	13 425	2 997	1 400
541 542 546 543, 4, 5, 9	Grocery stores	#	# # # #	# #	##	67 1 6 15	(D) (D) (D) 4 030	(D) (D) (D) 506	(D) (D) (D) 108	(D) (D) (D) 76

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	/ ∆, see appendix F]		All establish	hments ¹			Establi	ishments with p	payroll ¹	
					rporated nesses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships		Sales (\$1,000)	Annuai payroll (\$1,000)	payroll	for pay period including March 12 (number)
	CABELL COUNTY—Con.									
55 ex. 554	Automotive dealers	#	#	#	#	45	99 227	8 484	2 105	575
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# #	##	# #	##	11 7 21 6	78 490 1 347 14 727 4 663	5 919 74 2 045 446	1 479 17 502 107	367 10 167 31
554	Gasoline service stations	#	#	#	#	65	53 366	2 426	571	319
56	Apparel and accessory stores			Ħ	#	95	41 903	5 808	1 434	833
561	Men's and boys' clothing and furnishings stores		#	#			8 139	1 150	306	132
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	##	# #			15 301 14 815 486	1 824 1 754 70	457 441 16	291 282 9
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	# #	8 36 5	(D) 11 303 (D)	(D) 1 877 (D)	(D) 429 (D)	(D) 239 (D)
57	Furniture, home furnishings, and equipment stores	#	#	#	1		26 503	4 339	1 034	399
5712 5713, 4, 9 572 573	Furniture stores	# #	##	# #	##	21 10 4 18	(D) (D) 1 505 12 288	(D) (D) 181 1 970	(D) (D) 49 459	(D) (D) 23 176
58	Eating and drinking places	#	#	Ħ	#		57 106	14 680	3 510	2 678
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	143 25	55 105 2 001	14 234 446	3 403 107	2 596 82
591	Drug and proprietary stores		#	#			19 219	2 737	654	296
59 ex. 591	Miscellaneous retail stores ²		#	#			(D)	(D)	(D)	(D)
592 593	Liquor stores Used merchandise stores	#	#	#	#	10	(D) 1 514	(D) 309	(D) 71	(D) 45
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	# #	# #	##	54 7 13 34	21 974 (D) 6 525 (D)	3 402 (D) 1 270 (D)	839 (D) 302 (D)	416 (D) 129 (D)
596 598 5992 5993 5994 5999	Nonstore retailers²	#	#######################################	##	##	7 13 2 2 20	2 646 - 3 176 (D) (D) (D)	489 743 (D) (D) (D)	105 163 (D) (D) (D)	74 81 (D) (D) (D)
	HARRISON COUNTY									
	Retali trade²	595	310 493	310	27	394	300 972	32 510	7 545	3 954
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	#	19	19 081	2 179	481	190
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	# # # #	# #	13 4 -	13 277 (D) (D)	1 535 (D) (D)	330 (D) (D)	119 (D) (D)
53	General merchandise group stores	#		#	п	13	44 355	4 561	1 027	579
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vaniety stores Miscellaneous general merchandise stores	#	# #	# #	# #	4	31 947 31 722 (D) (D)	(NA) 3 468 (D) (D)	(NA) 778 (D) (D)	(NA) 455 (D) (D)
54	Food stores	1 1	#	#	п		82 731	6 912	1 733	722
541 542 546 543, 4, 5, 9	Grocery stores	#	##	# #	#	55 1 5 2	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D)
55 ex. 554	Automotive dealers	#	#	#	Ħ	38	55 690	4 973	1 062	388
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	##	# #	##	12 10 11 5	46 134 2 940 4 170 2 446	3 876 212 607 278	841 41 140 40	286 25 49 28
554	Gasoline service stations	#	п п	н н	111	36	27 787	1 321	312	175

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix F]		All establis	hments ¹			Establis	shments with p	ayroll¹	
					rporated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	HARRISON COUNTY—Con.									
56	Apparel and accessory stores	Ħ	#	#	- #	29	9 671	1 541	413	234
561	Men's and boys' clothing and furnishings stores	Ħ	##	Ħ	tt	5	(D)	(D)	(D)	(D)
562, 3, 8 562 56 3 , 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	10 9 1	2 41 8 (D) (D)	474 (D) (D)	122 (D) (D)	80 (D) (D)
565 566	Family clothing storesShoe storesOther apparel and accessory stores	# #	#	#	#	1 10	(D) 3 021	(D) 3 8 4	(D) 91	(D) 42 (D)
564, 9 57	Other apparel and accessory stores Furniture, home furniahinga, and equipment stores	#	H #1	#		3 25	(D) 8 532	(D) 1 100	(D) 240	(D) 115
57 5712			#		#	8	3 870	598	126	67
5713, 4, 9 572	Furniture stores Home furnishing stores Household appliance stores	# #	#	#	#	4 3	1 334 1 060	49 99	13 22	7 8
573 58	Eating and drinking places	Π Ħ	#	Π H	π #	10 84	2 268	354 5 656	79 1 284	33 1 0 51
5812	Eating places	#	11	#	#	73	22 793	5 545	1 261	1 028
5 8 13	Drinking places (alcoholic beverages) Drug and proprietary stores	π H	#	π H	H #	20	64 8 13 23 6	111 1 627	23 400	2 3 177
59 ex. 591	Miacellaneous retail stores ²	#	#	#	#	67	16 448	2 640	593	323
592 593	Liquor storesUsed merchandise stores	# #	, # #	#	#	6 5	3 631 460	292 97	71 24	28 13
594	Miscellaneous shopping goods storesSporting goods stores and bicycle shops		Ħ			28	6 282	1 017	234	106
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	#	##	#	4 8 16	(D) 1 076 (D)	(D) 251 (D)	(D) 56 (D)	(D) 29 (D)
596 598 5992 5993 5994 5999	Nonstore retailers ² Fuel and ice dealers	#	#	#	#	6 2	1 471 (D)	353 (D)	87 (D) 50	88 (D) 29
5992 5993	FloristsCigar stores and stands	#######################################	# # # # #	#######################################	# # # # # #	6	1 278	223		
5999	News dealers and newsstands	₩	∏	₩	#	12	(D) 2 356	(D) 543	(D) 9 8	(D) 48
	KANAWHA COUNTY									
	Retall trade ²	1 618	1 198 033	659	51	1 210	1 181 070	138 385	32 542	15 13 3
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	#	57	63 521	6 916	1 464	523
521, 3 525	Building materials and supply storesHardware stores	#	#	#	#	2 8 17	47 242 (D)	4 629 (D)	992 (D)	325 (D)
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	##	# # #	6 6	(D) (D)	(D) (D)	(D) (D)	9000
53	General merchandise group stores	#	Ħ	#	Ħ	38	(D)	(D)	(D)	(D)
531 531	Department stores (incl. leased depts.) ³ 4	#	# #	#	#	14 14	(D) (D)	(NA) (D)	(NA) (D)	(NA) (D)
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	#	12 12	5 8 33 9 0 8 9	937 97 3	199 261	111 123
54	Food stores	Ħ	#	Ħ	Ħ	174	288 276	29 172	6 722	2 609
541 542 546	Grocery stores Meat and fish (seafood) markets Retail bakenes	##	#	####	#	151 3 8	(D) (D) 2 055	(D) (D) 655	(D) (D) 151	(D) (D) 91
543, 4, 5, 9	Other food stores	₩	#		#	12	3 306	407	85	59
55 ex. 554	Automotive dealers Motor vehicle dealers and used cars	#	#	#	#	78 26	2 51 067 225 8 09	20 808 17 280	4 905 4 060	1 385 1 078
551 552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only	##	# #	####	# #	12 29	(D)	(D)	4 (D) (D)	(D)
	Auto and home supply stores	#	#			11	(D) (D)	(D)	(D)	(D)
554 56	Apparel and accessory stores	#	#	#	#	123 118	104 527 62 598	4 564 10 757	1 073 2 768	555 1 250
561	Men's and boys' clothing and furnishings stores	#	#	#	11	8	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	##	##	# # #	42 37 5	24 660 (D) (D)	3 8 75 (D) (D)	963 (D) (D)	499 (D) (D)
565 566			#			19	(D)	(D)		(D)
566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	ii ii	##	# #	35 14	(D) (D)	(D) (D)	(D) (D) (D)	(D) (D)
57	Furniture, home furnishings, and equipment stores	Ħ	#	Ħ	Ħ	84	43 141	6 371	1 506	572
5712 571 3 , 4, 9	Furniture storesHome furnishing stores	#	#	# #	#	29 19	(D) (D)	(D) (D)	(D) (D)	(D) (D)
572 573	Household appliance stores	# # #	#	# # #	#	11 25	(D)	(D)	(D) (D) (D)	(D) (D) (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

followed by	/ Δ, see appendix F]		All establish	hments ¹			Establi	shments with p	payroll ¹	
					rporated nesses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships	Number	Sales (\$1,000)	Annual payroll (\$1,000)	payroll	including
	KANAWHA COUNTY—Con.									
58	Eating and drinking places	#	#	#	#	278	90 646	22 608	5 194	4 004
5812 5813	Eating places	#	#	#	#	248 30	86 641 4 005	21 816 792		3 826 178
591	Drug and proprietary stores	#	#	Ħ	Ħ	47	(D)	(D)	(D)	(D)
59 ex . 591	Miscellaneous retail stores ²		#	#	#		74 160	11 596		
592 593	Liquor stores Used merchandise stores	#	#	#	# #	23 10	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	1 +1	##	##	##	92 24 20 48	26 084 (D) (D) (D)	4 131 (D) (D) (D)	1 096 (D) (D) (D)	456 (D) (D) (D)
59 6 59 8 5992	Nonstore retailers ² Fuel and ice dealers Florists	#	#	#	#	14	(D) (D)	(D) (D) 1 079	(D) (D)	(D) (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#######################################	#######################################	#######################################	#######################################	31 1 6 33	(D) (D) 5 283 (D) 797 (D)	1 079 (D) 108 (D)	(D) (D) 250 (D) 28 (D)	(D) (D) 153 (D) 20 (D)
	MARION COUNTY	\ 								
	Retail trade ²	521	310 234	241	35	384	305 051	32 812	7 876	3 898
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	#	17	16 561	1 516	336	135
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	1 ++ !	##	###	##	10 4 1 2	13 892 1 036 (D) (D)	1 179 185 (D) (D)		96 19 (D) (D)
53	General merchandise group stores		Ħ	#			63 559	8 100	1 946	899
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	##	# #	####	##	8 8 4 7	59 140 57 415 2 354 3 790	(NA) 7 234 449 417	(NA) 1 718 132 96	(NA) 784 77 38
54	Food stores	#	#	Ħ			81 503	6 422	1 782	778
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakenes Other food stores	##	#######################################	##	##	57 3 9	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
55 ex. 554	Automotive dealers	#	#	Ħ	Ħ	36	49 439	4 649	1 024	326
551 552 553 555, 6 , 7, 9	Motor vehicle dealers—new and used cars	1 11	###	##	##	14 5 13 4	39 517 1 120 6 844 1 958	3 402 92 931 224		221 11 78 16
554	Gasoline service stations	#	#	#	#	35	26 872	1 153	238	162
56	Apparel and accessory stores			#			15 893	1 966	463	282
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers			#		1 1	(D) 5 719	(D) 832	(D) 188	(D) 134
562, 3, 8 562 563, 8	Women's contining and specialty stores and furners. Women's ready-to-wear stores Women's accessory and specialty stores and furners. Family clothing stores	#	#	###	"	16	(D) (D)	(D) (D)	(D) (D)	(D) (D)
566 564, 9	Other apparel and accessory stores	#		###		13 2	3 950 (D)	(D) 512 (D) 1 782	(D) 119 (D) 445	(D) 79 (D) 175
5712	Furniture, home furnishings, and equipment stores Furniture stores	++		#			3 820	583	136	
5713, 4, 9 572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	###		###			4 723 2 858 2 993	470 342 387	142 81 86	55 47 32 41
58 5812	Eating and drinking places			#		72 57	15 920 14 618	4 082 3 825	913	772 727
5813	Eating places Drinking places (alcoholic beverages)			#		15	1 302	257	53	45
591	Drug and proprietary stores	1 #1	т :	1 #1	1 #1	16	10 252	1 477	316	159

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For Information on geographic areas followed by Δ , see appendix FI

tollowed by	Δ, see appendix F]		All establis	hments ¹			Establish	ments with pa	yroll¹	
				Unincor busin	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	MARION COUNTY—Con.									
59 ex. 591	Miscellaneous retail stores ²	#	Ħ	Ħ	Ħ	51	10 658	1 665	360	210
592 593	Liquor storesUsed merchandise stores	#	#	#	#	7 1	2 777 (D)	291 (D)	69 (D)	26 (D)
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops		#	tt	#	20	3 736 483	531 60	118 10	79 4
5944 Other 594	Jewelry stores	#	#	# #	#	7 10	1 582 1 671	247 224	61 47	42 33
596 598	Nonstore retailers ² Fuel and ice dealers	#	#	tt.	#	6	1 364	248	49	30
598 5992 5993	FloristsCigar stores and stands	# # # #	## ## ## ## ##	# #	# # # # #	10	1 765	391	89	52
5994 5999	News dealers and newsstands	#	#	#	#	6	(D) 698	(D) 144	(D) 27	(D) 15
	MERCER COUNTY									
	Retall trade ²	568	363 737	230	32	438	356 325	42 272	10 302	5 041
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	Ħ	21	20 235	2 391	534	212
521, 3 525	Building materials and supply storesHardware stores	#	#	#	#	13 4	17 973 (D)	2 125 (D)	472 (D)	182 (D)
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	##	1 3	(D) (D) 524	(D) (D) 103	(D) (D) 26	(D) (D) 11
53	General merchandise group stores	#	#	#	Ħ	26	67 495	8 762	2 127	1 147
531 531 533 539	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³	# #	#	####	#	10 10 6	54 629 51 888 6 765	(NA) 6 423 1 009	(NA) 1 580 186	(NA) 876 150
	Variety storesMiscellaneous general merchandise stores		11			10	8 842	1 330	361	121
5 4 541	Grocery stores	#	#	#	#	66 56	79 761 78 196	7 271 6 970	1 695 1 631	78 5
542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	# # # #	# # # #	# # #	####	5	572	151	30	22
543, 4, 5, 9 55 ex. 554	Other food stores	H H	#	Π H	π H	5 37	993 72 671	150 6 496	34 1 609	28 492
551 552	Motor vehicle dealers—new and used cars	11	Ħ	#		12	51 954 (D)	4 105 (D)	1 051	299
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	# # #	ij	##	16	9 442 (D)	1 513 (D)	(D) 361 (D)	(D) 118 (D)
554	Gasoline service stations	Ħ	Ħ	#	Ħ	36	27 133	1 029	253	162
56	Apparel and accessory stores	Ħ	Ħ	Ħ	Ħ	57	17 331	2 680	777	349
561 562, 3, 8	Mem's and boys' clothing and furnishings stores	#	#	#	#	8	(D)	(D) 1 135	(D) 287	(D) 155
562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	25 25	8 157 8 157	1 135	287	155
565 566	Family clothing storesShoe stores	# # # # # # # # # # # # # # # # # # #	## ##	# # #	#	6 16	2 141 4 462	377 726	120 246	60 77 (D)
564, 9 5 7	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	# #	## ##	#	#	37	(D) 18 215	(D) 3 136	(D) 8 7 8	(D) 259
5712					11	14	9 603	1 988	584	141
5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	#	# # #	# # # #	# # #	4 2 17	(D) (D) 4 896	(D) (D) 860	(D) (D) 226	(D) (D) 88
58	Eating and drinking places	''	#	#	Ħ	74	24 435	5 915	1 280	1 134
5812 5813	Eating places	#	#	#	#	65 9	23 748 687	5 764 151	1 239 41	1 105 29
591	Drug and proprietary stores	#	#	#	#	22	12 393	1 926	456	184
59 ex. 591	Miscellaneous retail stores ²	#	#	Ħ	Ħ	62	16 656	2 666	693	317
592 593	Liquor storesUsed merchandise stores	#	#	#	#	2 3	3 189 (D)	197 (D)	48 (D)	17 (D)
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	111	#			37	8 380 (D)	1 344	364	163 (D)
5944 Other 594	Jewelly stores Other miscellaneous shopping goods stores	#	##	# # #	##	9 25	3 480 (D)	(D) 642 (D)	(D) 205 (D)	(D) 63 (D)
596 598 5992	Nonstore retailers2	#	#	#	#	1 2	(D) (D)	(D) (D) 363	(D) (D) 84	(D) (D) 32 (D)
5993 5994	Florists	#	#	# # #	# # # # #	6	1 366 (D)	363 (D)	84 (D)	32 (D)
5999	Miscellaneous retail stores, n.e.c.	#	#	H #	#	10	914	246	65	25

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

followed by	΄Δ, see appendix F]		All establish	hments ¹			Establis	shments with p	payroll ¹	
SIC code	Geographic area and kind of business			Unincorr	rporated lesses					Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	MONONGALIA COUNTY									
	Retall trade ²	528	299 723	260	30	367	292 498	31 582	7 555	3 990
52	Building materials, hardware, garden supply, and mobile home dealers	#	11	++	Ħ	18	20 720	2 102	408	150
521, 3	Building materials and supply stores	H H	#	111		7	14 519	1 412	268	99
525 526	Hardware stores Retail nurseries, lawn and garden supply stores	#	#	#	# # #	4	(D) -	(D) -	(D)	(D)
527 53	Mobile home dealers General merchandise group stores		#	# #	tt	7	(D) 41 063	(D) 4 598	(D) 1 111	(D) 620
531			11	++	++	6	38 186	(NA)	(NA)	(NA)
531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	†† †† ††	#	###	6	37 451 (D) (D)	4 107 (D)	1 004 (D)	561 (D) (D)
539 54	Miscellaneous general merchandise stores	1 .	π H	π tt	π H	3 51	(D) 75 923	(D) 5 949	(D) 1 477	(D) 712
541	Grocery stores Meat and fish (seafood) markets	111	11	++	tt	45	(D)	(D)	(D)	(D)
542 546	Hetail bakeries	11	#	#	##	2	(D)	(D) (D)	- (D)	(D) (D)
543, 4, 5, 9 55 ex. 554	Other food stores	#	# #	# 	π H	26	(D) 40 830	(D) 3 887	(D) 951	(D) 3 26
551	Motor vehicle dealers—new and used cars	#	++	++	tt	11	36 2 17	3 035	738	232
552 553	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	#	#	##	9	(D) 2 994	(D) 567	(D) 138	(D) 42
555, 6, 7, 9 554	Miscellaneous automotive dealers	# #	# # # # # # # # # # # # # # # # # # #	#	π H	42	(D) 29 714	(D) 1 506	(D) 335	(D) 180
56	Apparel and accessory stores	#	Ħ	#	11	45	15 343	2 087	501	275
561	Men's and boys' clothing and furnishings stores	11	##	11	tt	4	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	†† †† ††	# # #	#	##	17 16 1	4 763 (D) (D)	632 (D) (D)	145 (D) (D)	95 (D) (D)
56 5 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	## ## ##	# # #	# #	##	4 14 6	2 496 4 160 (D)	358 487 (D)	99 1 18 (D)	26 75 (D)
57	Furniture, home furnishings, and equipment stores		#	#	Ħ	35	16 255	2 319	612	192
571 2 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	†† †† ††	# # #	# # # #	##	11 6 3 15	5 700 3 660 1 778 5 117	779 637 2 09 694	161 219 60 172	62 39 21 70
58	Eating and drinking places		11	#	#	68	21 126	5 302	1 243	1 051
5812	Eating places		++	111	++	59	20 079	5 035	1 173	976 75
5813 591	Drinking places (alcoholic beverages) Drug and proprietary stores		†† ††	†† 	tt	9	1 047 10 7 90	267 1 094	70 24 9	75 127
59 ex. 591	Miscellaneous retail stores ²	1 1	π #	π #	π H	57	20 734	2 738	668	357
592	Liquor stores	11	++	++	++	4	(D)	(D)	(D) 31	(D) 16
593 594	Used merchandise stores	#	 	#	#	25	951	133		
594 5941 5944 Other 594	Miscellaneous shopping goods stores	tt	# # #	## ## ## ##	#######################################	25 4 6 15	9 038 1 358 1 693 5 987	1 187 199 278 710	295 50 79 166	159 30 30 99
596 59 8	Nonstore retailers ²	#	#	##	#	4 2	(D) (D)	(D) (D)	(D) (D)	(D) (D) 73
599 2 5993	Florists Cigar stores and stands	#	## ## ## ## ##	†† †† †† ††	# # #	5	1 202	295	69	-
5994 5999	News dealers and newsstands	#	## 	#	##	13	(D) 1 538	(D) 329	(D) 71	(D) 33
	OHIO COUNTY .									
	Retail trade ²	50 3	290 628	251	32	373	284 758	41 664	9 5 16	4 834
52	Building materials, hardware, garden supply, and mobile home dealers		#	-	#	10	13 313	1 453	339	108
521, 3	Building materials and supply stores	tt	111	1	#	7	10 861	1 147	262	80
525 5 2 6 5 2 7	Hardware stores	#	## ##	# #	#	2 1 -	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores		п	Ħ	#	11	21 592	7 323	1 919	744
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	1 17	#	# #	# #	3 3 3 5	16 643 (D) 3 845 (D)	(NA) (D) 677 (D)	(NA) (D) 184 (D)	(NA) (D) 90 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

followed by	Σ, see appendix F]		All establis	hments ¹			Establis	shments with p	ayroll ¹	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1, 00 0)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	ОНЮ COUNTY—Con.									
54	Food stores	Ħ	Ħ	Ħ	#	54	57 274	6 385	1 091	603
541 542	Grocery stores	#	#	##	#	41 2	(D)	(D) (D)	(D) (D) (D)	(D) (D) (D) 52
546 543, 4, 5, 9	Other food stores		#			5 6	(D) 3 175	(D) 519	98	
55 ex. 554 551	Automotive dealers Motor vehicle dealers _ new and used cars	#	# #	# #	#	21 11	54 720 49 229	4 6 80 3 864	1 166 978	298 236
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	#	#	#	9	(D) (D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
554	Gasoline service stations	Ħ	Ħ	Ħ	#	32	38 552	2 895	675	300
5 6	Apparel and accessory stores Men's and boys' clothing and furnishings stores	# #	#	# #	# #	24	10 041 (D)	2 251 (D)	529 (D)	286 (D)
562, 3 , 8 562	Women's clothing and specialty stores and furners	#	#	#	#	11 8	(D) 4 801	(D) 1 072	(D) 252	(D) 161
563, 8 565	Women's ready-to-wear stores Women's accessory and specialty stores and furriers		π			3	(D) 1 273	(D) 305	(D) 65	(D) 23
566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	6	1 446	226	57	33
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	#	35	22 206	3 449	788	330
5712 5713, 4, 9 5 7 2	Furniture stores Home furnishing stores Household appliance stores	#	#	#	#	8 6 7	(D) (D) 4 200	(D) (D) 511	(D) (D) 114	(D) (D) 55 (D)
573 58	Radio, television, and music stores Eating and drinking places	#	#	#	# #	14 92	(D) 30 564	(D) 7 8 99	(D) 1 80 3	(D) 1 500
5812	Eating places	#	++	#	#	61	26 499	6 972	1 592	1 322
5813 591	Drug and proprietary stores	Π #	#	# #	H	31 13	4 065 9 011	927 8 37	211 185	178 88
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	#	81	27 485	4 492	1 021	577
592 593	Liquor storesUsed merchandise stores	#	#	#	#	9 5	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5 9 41 5 9 44 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelly stores Other miscellaneous shopping goods stores	#	##	#	##	32 5 5 22	13 082 (D) (D) (D)	2 256 (D) (D) (D)	504 (D) (D) (D)	267 (D) (D) (D)
59 6 598	Nonstore retailers ²	#	#	#	#	13 1	3 742 (D) (D)	694 (D)	151 (D) (D)	79 (D) (D)
5992 5993 5 99 4 5 9 99	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	# #	# # # # # #	#	1 1 14	(D) (D) (D)	(D) (D) (D)	(D) (D)	(D) (D) (D)
	RALEIGH COUNTY									
E2	Retail trade²	581	418 734	257	24	442	411 690	47 124	10 527	5 257
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	Ħ	Ħ	Ħ	25	26 979	3 023	595	205
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	##	# # # #	##	#	13 5 2 5	20 589 (D) (D) 3 715	2 195 (D) (D) 428	414 (D) (D) 88	141 (D) (D) 27
53	General merchandise group stores	#	Ħ	Ħ	#	22	75 93 5	8 606	2 038	1 093
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	#	##	##	#	8 8 5 9	72 791 69 421 (D) (D)	(NA) 7 693 (D) (D)	(NA) 1 824 (D) (D)	(NA) 9 91 (D) (D)
54 541	Food stores	#	#	#	#	77	101 406	9 895	2 010	945
542 546	Grocery stores Meat and fish (seafood) markets Retail bakeries	##	#	#	# #	70	(D) (D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
543, 4, 5, 9 55 ex. 554	Other food stores	#	#	#	#	5 28	(D) 72 772	(D) 6 860	(D) 1 626	(D) 483
551 552	Motor vehicle dealers—new and used cars	#	#	++	#	11	64 845 (D)	5 870 (D)	1 392 (D)	385
553 555, 6, 7, 9	Auto and home supply stores	#	#	#	#	10 6	5 068 (D)	674 (D)	167 (D)	(D) 65 (D)
554	Gasoline service stations	#	11	#	#	49	32 772	1 490	373	215

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

TOIIOWEG DY	Δ, see appendix F]	All establishments ¹				Establishments with payroll ¹				
610 444	Communication and hind of huninary			Unincorporated businesses						Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	RALEIGH COUNTY-Con.									
56	Apparel and accessory stores	#	Ħ	Ħ	Ħ	47	21 822	3 106	790	453
561	Men's and boys' clothing and furnishings stores	#	#	#	#	6	1 649	332	80	39
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	17 15 2	7 048 (D) (D)	906 (D) (D)	205 (D) (D)	125 (D) (D)
565 566	Family clothing storesShoe stores	#	#	#	#	16	7 027 5 697	1 167 645	338 151	195 83
564, 9 5 7	Other apparel and accessory stores Furniture, home furnishings, and equipment atores	#	#	H	#	40	401 18 685	56 2 813	16 598	11 232
5712 5713, 4, 9 572	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	#	#	#	#	17 11 3	11 850 2 633 1 234	1 951 333 202	399 73 51	148 23 28 33
573 58	Radio, television, and music stores Eating and drinking places	# #	#	#	# #	9 68	2 968 27 218	327 6 441	75 1 398	1 102
5812	Eating places	#	#	#	#	65	26 798	6 322	1 366	1 079
5813 591	Drinking places (alcoholic beverages)	#	#	#	# #	19	420 13 522	119 1 620	32 384	23 167
59 ex. 591	Miscellaneoua retail atores2	#	#	#	#	67	20 579	3 270	715	362
592 593	Liquor storesUsed merchandise stores	#	#	#	#	7 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594	Miscellaneous shopping goods stores		#			31	8 454	1 236	291	141
5941 5944 Other 594	Sporting goods stores and bicycle shops	#	#	#	#	6 10 15	2 346 2 961 3 147	227 629 380	50 153 88	24 63 54
596 598	Nonstore retailers ²	#	#	#	#	6	3 766 (D)	513 (D) 538	86 (D) 109	76 (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	##	# # # #	##	# # # # # #	10 1 - 8	2 542 (D) (D)	(D) (D)	(D)	(D) 60 (D) (D)
	WOOD COUNTY									
	Retall trade ²	722	480 778	309	30	533	474 386	59 125	13 773	7 046
52	Building materials, hardware, garden aupply, and mobile home dealers	#	Ħ	#	#	24	(D)	(D)	(D)	(D)
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	##	##	##	15 4 3 2	21 883 1 311 (D) (D)	2 276 210 (D)	522 54 (D) (D)	159 31 (D) (D)
53	General merchandise group stores	Ħ	#	#	#	17	(D)	(D)	(D)	(D)
531 531 533	Department stores (incl. leased depts.) ³ 4 Department stores (excl. leased depts.) ³ Variety stores	#	#	#	#	10 10 4	(D) 84 388 (D)	(NA) 11 402 (D)	(NA) 2 869 (D)	(NA) 1 474 (D)
539 54	Miscellaneous general merchandise stores Food stores	#	#	# #	#	76	1 538 (D)	199 (D)	50 (D)	(D)
541 542	Grocery stores		++			63	(D)	(D)	(D)	(D)
542 546 543, 4 , 5, 9	Meat and fish (seafood) markets	#	#	##	##	4 9	510 1 605	118 264	29 59	24 45
55 ex. 554	Automotive dealers Motor vehicle dealersew and used cars	Ħ	#	#	#	47	(D)	(D)	(D) 1 416	(D) 456
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	#	#	###	###	15 14 12 6	72 875 7 009 (D) 3 307	6 718 404 (D) 376	88 (D) 80	32 (D) 32
554	Gasoline service stations	Ħ	#	#	#	35	35 450	1 227	285	167
56	Apparel and accessory stores	Ħ	#	Ħ	#	58	(D)	(D)	(D)	(D)
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners	#	#	#	#	6	1 682	204 (D)	44 (D)	32 (D)
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furners	#	#	##	##	19 3	(D) (D)	(D) (D)	(D) (D)	(D) (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	##	5 23 2	6 270 (D)	(D) 839 (D)	(D) 205 (D)	(D) 117 (D)
57	Furniture, horne furnishings, and equipment stores	Ħ	#1	Ħ	Ħ	41	19 302	2 892	676	272
5712 5713, 4, 9 572 573	Furniture stores	#	#	# #	##	13 8 5 15	6 287 7 014 1 612 4 389	1 146 933 175 638	290 176 57 153	109 68 26 69

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments1			Establi	shments with p	ayroll¹	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees
SIC code	deugraphic area and kind of pushiess	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	WOOD COUNTY—Con.									
58	Eating and drinking places	Ħ	#	#	#	117	38 570	9 620	2 081	1 828
5812 5813	Eating places	#	#	#	#	95 22	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	#	#	Ħ	#	20	13 479	1 862	412	180
5 9 ex. 5 9 1	Miscellaneous retail stores ²	#	#	Ħ	Ħ	98	(D)	(D)	(D)	(D)
592 5 93	Liquor storesUsed merchandise stores	#	#	#	#	7 7	(D) 953	(D) 20 8	(D) 49	(D) 38
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelly stores Other miscellaneous shopping goods stores	##	## ## ##	#	#	46 13 8 25	0000	0000	(D) (D) (D)	(D) (D) (D)
596 598 5992 5993	Nonstore retailers²	##	## ## ##	## ## ## ## ##	## ## ## ## ##	10 3 8 1	(D) (D) (D) (D)	0000	(D) (D) (D)	(D) (D) (D) (D)
5994 5999	News dealers and newsstands	₩	₩	11	#	16	(D)	(D)	(D)	(D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

			All establis	hments1			Establis	hments with p	ayroll ¹	
SIC code	Geographic area and kind of business				porated esses					Paid employees
	Goographis and this wild of patients	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	CHARLESTON									
	Retall trade ²	754	626 090	262	22	585	619 0 95	7 9 65 2	18 967	8 769
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	#	23	27 8 63	2 810	584	223
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nursenes, lawn and garden supply stores Mobile home dealers	# # # #	## ##	#	##	11 5 4 3	19 8 59 1 801 2 853 3 350	1 706 341 491 272	364 78 84 58	133 35 38 17
53	General merchandise group stores	Ħ	#	Ħ	#	17	120 926	16 757	3 981	1 899
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	# #	## ## ##	#	#	9 9 4 4	123 964 112 196 (D) (D)	(NA) 15 715 (D) (D)	(NA) 3 742 (D) (D)	(NA) 1 789 (D) (D)
54	Food stores	Ħ	#	Ħ	#	65	110 459	11 422	2 632	983
541 542 546 543, 4, 5, 9	Grocery stores	##	## ## ##	#	#	49 1 5 10	(D) (D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5 5 ex. 554	Automotive dealers	Ħ	Ħ	#	#	38	130 027	11 774	2 78 3	749
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	l ++	## ## ##	#	##	15 4 14 5	115 234 3 569 9 225 1 999	9 639 320 1 574 241	2 242 75 415 51	577 38 114 20
554	Gasoline service stations	111	Ħ	#	#	49	48 762	2 127	515	247

See footnotes at end of table.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

tollowed by	Δ, see appendix F]		All establis	hments ¹			Establis	shments with p	payroli ¹	
610 1-	Congraphic area and blad of trustings			Unincor busin	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroli (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	CHARLESTON—Con.									
56	Apparel and accessory atores	#	Ħ	Ħ	#	65	41 877	7 660	1 987	845
561	Men's and boys' clothing and furnishings stores	#	#	#	#	6	6 718	2 052	714	170
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	##	#	#	#	25 21 4	16 295 15 200 1 095	2 644 2 481 163	651 617 34	345 326 19
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	6 20 8	10 875 6 920 1 069	1 804 969 191	349 221 52	193 105 32
57	Furniture, home furnishings, and equipment atores	#	#	#	11	39	19 574	3 119	772	312
5712 5713, 4, 9 572	Furniture stores	# # # #	## ## ##	#	##	14 9 5	8 110 2 312 2 466	1 655 430 211	404 93 68	171 33 29 79
573 58	Eating and drinking places	#	#	#	#	11 150	6 686 55 47 6	823 14 042	207 3 271	2 424
5812 5813	Eating places	#	#	#	#	135 15	54 076 1 400	13 721 321	3 188 83	2 344 80
591	Drug and proprietary stores	#	#	#	#	22	17 5 95	2 038	480	187
59 ex. 591	Miacellaneoua retail stores ²	#	Ħ	Ħ	Ħ	117	46 536	7 903	1 962	900
592 593	Liquor storesUsed merchandise stores	#	#	#	#	8	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # # #	# # #	#	##	55 9 13 33	15 147 2 213 5 206 7 728	2 926 309 1 420 1 197	803 74 459 270	297 38 92 167
596	Nonstore retailers ²					7	13 326	2 006	435	341
598 5992 5993 5994 5999	Fuel and ice dealers Florists Cigar stores and stands News dealers and newstands Miscellaneous retail stores, n.e.c.	##	## ## ## ##	# # # # #	# # # # # #	1 15 1 1 23	(D) 2 805 (D) (D) 4 347	(D) 562 (D) (D) 1 192	(D) 139 (D) (D) 282	(D) 76 (D) (D) 89
	HUNTINGTON		· ·							
	Retall trade ²	695	437 5 26	261	24	526	43 0 052	55 590	13 317	6 851
52	Building materiala, hardware, garden supply, and mobile home dealers	#	#	Ħ	#	23	24 113	3 024	687	248
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # # #	## ## ##	##	##	10 9 3	(D) (D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D) (D)
53	General merchandiae group stores	#	Ħ	#	Ħ	16	49 002	6 318	1 613	884
531 531 533 539	Department stores (incl. leased depts.) ³ ⁴ Department stores (excl. leased depts.) ³ Vanety stores Miscellaneous general merchandise stores	# #	## ## ##	#	###	7 7 4 5	32 931 31 955 (D) (D)	(NA) 4 388 (D) (D)	(NA) 1 113 (D) (D)	(NA) 564 (D) (D)
54	Food stores	#	#	#	#	59	100 413	10 249	2 328	1 036
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # #	##	##	##	46 - 5 8	97 162 (D) (D)	9 673 (D) (D)	2 195 (D) (D)	956 (D) (D)
55 ex. 554	Automotive dealers	"	#	#	#	33	77 123	7 013	1 725	481
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# # #	##	#	##	8 4 19 2	60 308 (D) 14 418 (D)	4 795 (D) 1 985 (D)	1 182 (D) 490 (D)	299 (D) 162 (D)
554	Gasoline service stationa	#	#	#	#	49	39 387	1 839	436	241
56	Apparel and accessory stores	#	Ħ	Ħ	Ħ	53	26 515	3 870	999	573
561	Memor's and boys' clothing and furnishings stores	#	#	#	#	5	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	##	22 20 2	9 034 (D) (D)	1 207 (D) (D)	315 (D) (D)	198 (D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	##	##	5 18 3	5 611 5 803 (D)	689 966 (D)	179 237 (D)	126 135 (D)
57	Furniture, home furnishings, and equipment storea	#	Ħ	Ħ	Ħ	40	21 287	3 603	860	326
5712 5713, 4, 9 572 573	Furniture stores	# # #	##	#	# #	17 8 3 12	9 187 (D) (D) (D)	1 718 (D) (D) (D)	417 (D) (D) (D)	152 (D) (D) (D)

See footnotes at end of table.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments ¹			Establis	shments with p	ayroll ¹	
SIC code	Geographic area and kind of business			Unincor busin						Paid employees
SIC code	Georgiaphic alea and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	HUNTINGTON—Con.									
58	Eating and drinking places	Ħ	Ħ	Ħ	#	141	45 737	12 163	2 908	2 217
5812 5813	Eating places	#	#	#	#	115 26	43 859 1 878	11 760 403	2 813 95	2 143 74
591	Drug and proprietary stores	Ħ	Ħ	#	#	27	14 967	2 172	531	244
59 ex. 591	Miscellaneous retail stores ²	Ħ	Ħ	Ħ	#	85	31 508	5 339	1 230	601
592 593	Liquor storesUsed merchandise stores	#	#	#	#	8 9	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	##	##	##	# # #	31 4 8 19	14 851 3 407 4 883 6 561	2 646 492 1 011 1 143	634 143 219 272	285 52 81 152
596 598 5992 5993 5994 5999	Nonstore retailers2 Fuel and ice dealers Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c	#######################################	#######################################	##	# # # # #	6 - 10 1 2 18	(D) 2 601 (D) (D) 3 704	(D) 683 (D) (D) 664	(D) 148 (D) (D) 132	(D) - 75 (D) (D) 67

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Fo	r meaning of abbreviations ar	d symbols,	All establish		explanation	n of terms		hments with p		uses, see app		usiness group		
	Geographic area			Unincorp busine						Paid employ-	hardwa supply, a home	materials, re, garden and mobile dealers C 52)	grou	merchandise p stores IC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
1	West Virginia	14 416	7 521 088	7 587	796	9 853	7 276 753	820 815	192 5 63	97 330	543	437 059	500	1 008 215
2 3 4	Barbour County Philippi Balance of county	119 41 78	35 555 21 289 14 266	73 15 58	8 3 5	65 35 30	31 503 20 236 11 267	3 387 2 226 1 161	777 508 269	451 274 177	6 2 4	4 230 (D) (D)	5 3 2	1 234 (D) (D)
5 6 7	Berkeley County Martinsburg Balance of county	372 203 169	181 272 111 732 69 540	201 95 106	28 16 12	256 159 97	175 362 110 104 65 258	18 623 12 395 6 228	4 558 3 064 1 494	2 299 1 573 726	16 9 7	8 014 6 597 1 417	7 6 1	15 864 (D) (D)
8 9 10	Boone County Madison Balance of county	197 38 159	99 133 20 553 78 580	119 17 102	12 12	129 30 99	94 117 19 850 74 267	9 038 2 263 6 775	2 072 527 1 545	950 274 676	9 2 7	9 290 (D) (D)	14 2 12	12 031 (D) (D)
11	Braxton County	139	57 276	88	8	88	52 948	4 982	1 112	577	6	7 124	10	5 610
12 13 14 15 16	Brooke County Follansbee Weirton (part) \(\Delta Wellsburg Balance of county	190 36 36 72 46	75 491 11 291 20 695 35 059 8 446	104 20 12 39 33	13 4 3 4 2	129 21 31 53 24	72 606 10 465 20 101 34 191 7 849	8 309 1 109 2 296 3 584 1 320	1 915 275 555 775 310	1 181 189 415 360 217	3 1 1 1	0000	5 1 1 2 1	(D) (D) (D) (D) (D)
17 18 19 20	Cabell County Barboursville Huntington (part) Δ Balance of county	946 132 646 168	646 738 124 757 413 020 108 961	351 30 239 82	35 4 20 11	723 112 494 117	637 185 123 923 406 430 106 832	77 910 14 930 53 077 9 903	18 575 3 474 12 780 2 321	9 564 1 936 6 386 1 242	31 3 21 7	33 132 (D) (D) 7 393	25 5 15 5	78 484 (D) (D)
21	Calhoun County	79	16 638	64	2	36	13 633	1 405	356	178	3	1 230	5	1 260
22	Clay County	73 41	19 061 7 860	53 35	5	30	13 834	1 009 554	244	131 70	2	(D)	4	1 333
23	Doddridge County	384	189 828	188	20	18 289	6 246 184 939	19 976	129 4 988	2 356	19	(D) 10 280	15	(D) 18 157
25 26 27	Oak Hill Balance of county	47 118 219	26 282 82 793 80 753	13 54 121	8 12	42 100 147	81 780 (D)	(D) 8 882 (D)	(D) 2 197 (D)	(D) 902 (D)	1 9 9	(D) (D) 4 665	4 5 6	2 492 5 862 9 803
28 29	Gilmer County	59 88	15 515 26 628	39 64	6	38 53	13 755 24 938	1 287 2 501	304 574	206	3 5	752 3 115	3 4	693 1 016
30 31 32	Greenbrier County Lewisburg White Sulphur Springs	367 52 59	160 044 23 318 18 886	225 24 28	20 2 5	243 41 46	155 522 23 062 18 230	17 006 2 980 2 251	3 754 642 495	1 849 355 234	15 2 5	5 946 (D) 1 205	14 4 1	15 317 (D) (D)
33	Balance of county	256	117 840	173	13	156	114 230	11 775	2 617	1 260	8	(D)	9	11 845
34 35	Hampshire County	120 283	36 163 135 245	85 157	9	60 208	32 452 132 982	3 003 16 634	652 3 962	373 2 149	11	3 541 (D) (D)	4	1 118 (D)
36 37 38	Chester Weirton (part) \(\Delta = \cdots = \cdots \) Balance of county	34 179 70	11 871 107 163 16 211	22 90 45	3 4 4	25 141 42	11 685 106 077 15 220	1 380 13 575 1 679	313 3 240 409	220 1 605 324	1 8 2	(D) (D)	4	(D)
39 40	Hardy County	84 595	29 913 310 493	56 310	6 27	54 394	27 992 300 972	2 607 32 510	636 7 545	350 3 954	5 19	(D) 19 081	13	(D) 44 355
41 42 43 44 45	Bridgeport Clarksburg Salem Shinnston Balance of county	87 241 31 39 197	70 724 129 320 8 172 26 926 75 351	34 110 19 15 132	3 11 1 3 9	65 184 16 33 96	69 571 126 111 7 500 26 380 71 410	7 173 15 320 801 2 224 6 992	1 565 3 722 207 510 1 541	807 2 022 135 231 759	2 7 1 2 7	(D) 6 273 (D) (D) 5 497	3 5 2 2 1	21 110 21 514 (D) (D) (D)
46	Jackson County	224	78 772	140	11	134	75 300	7 994	1 884	1 060	10	4 127	7	5 607
47 48 49	Ravenswood Ripley Balance of county	52 82 90	16 420 45 253 17 099	26 42 72	1 5 5	37 65 32	16 257 44 421 14 622	1 712 4 984 1 298	445 1 133 306	251 611 198	3 3 4	(D) 1 400 (D)	3 4	776 4 831
50 51 52	Jefferson County Charles Town Balance of county	225 67 158	73 570 30 344 43 226	137 27 110	10 6 4	145 56 89	69 889 29 882 40 007	8 503 3 948 4 555	1 841 841 1 000	1 149 514 635	10 2 8	4 409 (D) (D)	3 1 2	(D) (D)
53 54 55 56	Kanawha County Charleston Dunbar Montgomery (part) Δ	1 618 754 78 7	1 198 033 626 090 61 434 8 561	659 262 28 2	51 22 2	1 210 585 63 6	1 181 070 619 095 60 751 (D)	138 385 79 652 7 132 (D)	32 542 18 967 1 688 (D)	15 133 8 769 741 (D) 347	57 23 6 1	63 521 27 863 3 383 (D) (D)	38 17 1	120 926 (D)
57 58 59 60	Nitro (part) \(\Delta	60 169 145 405	34 582 158 561 106 176 202 629	28 52 51 236	2 7 6 12	48 133 111 264	34 378 157 307 105 316 (D)	(D) 3 218 14 845 12 450 (D)	748 3 553 2 960 (D)	347 1 704 1 358 (D)	3 5 4 15	(D) 6 812 (D) 13 108	1 2 2 15	(D) (D) (D) 15 417
61 62 63	Lewis County Weston Balance of county	168 95 73	66 109 47 300 18 809	91 35 56	11 6 5	115 85 30	63 109 46 732 16 377	7 339 5 738 1 601	1 712 1 349 363	878 672 206	7 5 2	2 740 (D) (D)	4 2 2	(D) (D) (D)
64	Lincoln County	139	31 436	104	6	72	26 000	2 609	627	333	5	1 457	9	2 377
65 66 67	Logan County Logan Balance of county	365 125 240	199 461 94 997 104 464	177 36 141	38 9 29	265 108 157	191 608 93 998 97 610	21 334 11 454 9 880	5 038 2 894 2 144	2 408 1 210 1 198	12 5 7	10 457 4 324 6 133	24 9 15	28 912 11 963 16 949
68 69 70	McDowell County Welch Balance of county	292 88 204	115 635 56 108 59 527	175 39 136	13 4 9	181 68 113	107 535 54 703 52 832	11 082 5 804 5 278	2 690 1 1 385 1 305	1 246 592 654	7 3 4	3 889 (D) (D)	17 6 11	7 846 4 940 2 906

See footnotes at end of table.

					Kind-o	f-business	groups (estat	olishments	with payroll)-	-Con.						
Food (SI	d stores C 54)		tive dealers 5 ex. 554)	st	ne service ations C 554)	access	arel and sory stores IC 56)	furnish equipm	ure, home nings, and nent stores IC 57)	Eating a p (S	and drinking laces IC 58)	9	d proprietary tores C 591)	St	neous retail tores ² 9 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
1 553	1 967 994	783	1 322 264	1 0 62	70 9 3 65	903	3 28 7 29	661	274 382	1 955	523 304	433	270 063	1 460	435 378	1
12 5 7	11 081 7 567 3 514	5 4 1	6 354 (D) (D)	9 3 6	2 773 1 570 1 203	4 4 -	874 874 -	3 2 1	(D) (D)	14 7 7	2 414 1 567 847	3 2 1	1 267 (D) (D)	4 3 1	(D) (D) (D)	2 3 4
40 22 18	55 881 36 270 19 611	21 12 9	25 008 12 773 12 235	25 11 14	25 036 8 318 16 718	26 21 5	12 426 (D) (D)	14 11 3	2 568 1 927 641	58 34 24	10 994 8 216 2 778	8 6 2	6 951 (D) (D)	41 27 14	12 620 6 441 6 179	5 6 7
23 1 22	33 157 (D) (D)	9 4 5	11 523 8 240 3 283	22 3 19	9 536 1 648 7 888	7 2 5	2 375 (D) (D)	9 3 6	3 210 2 184 1 026	15 5 10	5 070 1 500 3 570	7 3 4	4 948 2 130 2 818	14 5 9	2 977 (D) (D)	8 9 10
14	15 517	11	9 234	11	9 055	4	476	2	(D)	19	2 533	4	(D)	7	1 274	11
22 2 3 9 8	23 252 (D) 1 272 15 886 (D)	10 1 2 7	8 258 (D) (D) 3 457	19 3 5 8 3	13 826 (D) 5 825 5 144 (D)	10 2 1 7	2 339 (D) (D) 1 190	7 2 1 3	3 467 (D) (D) (D)	37 7 14 8 8	8 969 1 229 4 421 1 142 2 177	6 1 3	3 755 (D) (D) 1 887 (D)	10 1 2 5 2	(D) (D) (D) 798 (D)	12 13 14 15 16
89 9 56 24	131 476 (D) (D) 26 681	45 3 30 12	99 227 (D) (D) 24 673	65 2 47 16	53 366 (D) (D) 13 699	95 40 47 8	41 903 15 686 24 479 1 738	53 6 38 9	26 503 3 715 (D) (D)	168 16 135 17	57 106 8 934 42 681 5 491	35 2 26 7	19 219 (D) (D) 3 248	117 26 79 12	(D) 7 764 29 411 (D)	17 18 19 20
7	(D)	5	2 089	5	563	1	(D)	1	(D)	1	(D)	3	1 149	5	657	21
8	7 533	1	(D)	5	2 242	1	(D)	2	(D)	3	(D)	2	(D)	2	(D)	22
2 46	(D) 45 180	1 17	(D) 46 363	31	1 466 16 856	2 31	(D) 6 565	23	(D) 9 550	3 48	265 10 101	1 15	(D) 10 335	1 44 7	(D) 11 552	23
46 6 13 27	(D) (D) 24 054	2 8 7	(D) (D) 11 707	1 12 18	(D) (D) 9 106	8 9 14	1 836 1 790 2 939	4 9 10	1 352 4 370 3 828	6 16 26	(D) (D) 3 704	3 4 8	2 776 4 881 2 678	7 15 22	(D) 6 011 (D)	24 25 26 27
7	5 731	4	2 979	2	(D)	1	(D)	1	(D)	9	1 057	2	(D)	6	812	28
11 39	9 876 55 637	5 23	5 962 31 273	7 26	1 997 15 950	- 23	(D) 5 023	4 9	(D) 1 311	7 40	1 142 8 693	1 14	(D) 7 037	9 40	9 335	30
1 4 34	(D) (D) 48 677	3 3 17	(D) (D) 22 682	3 4 19	1 932 2 528 11 490	7 7 9	2 176 2 009 838	1 1 7	(D) (D) (D)	5 6 29	1 524 618 6 551	4 2 8	1 701 (D) (D)	11 13 16	3 322 2 275 3 738	30 31 32 33
13	10 886	8	5 749	7	4 228	3	1 284	2	(D)	10	1 359	3	(D)	6	2 646	34
35 5 23 7	49 286 (D) 38 252 (D)	15 1 12 2	15 455 (D) (D) (D)	22 2 12 8	14 040 (D) 8 547 (D)	12 1 10 1	4 624 (D) (D) (D)	9 2 6 1	3 124 (D) (D) (D)	62 7 41 14	13 467 1 076 9 103 3 288	12 2 7 3	6 212 (D) (D) (D)	26 4 18 4	(D) 876 (D) 606	35 36 37 38
11 63	10 464	2	(D)	10	4 146	2	(D)	2	(D)	11	1 519	3	1 280	4 67	(D)	39 40
7 20 2 9 25	82 731 20 338 26 005 (D) 14 310	38 7 12 2 5	55 690 2 033 16 971 (D) 4 392 (D)	36 3 17 3 2	27 787 7 239 13 400 (D) (D)	29 2 24	9 671 (D) 8 486 (D) (D)	25 9 9	8 532 3 168 3 450 (D)	84 14 43 4	23 441 5 800 11 919 867 503	20 4 9 1 3	13 236 2 877 7 247 (D) 1 588 (D)	14 38 1 4	16 448 (D) 10 846 (D) 604 2 394	41 42 43 44 45
23 5	(D) 30 100 6 722	12 8 1		11 19 3	4 532 14 132 2 751 5 184	11	2 393 (D) (D)	10	1 662 (D)	19 22 7	4 352 6 031 1 325	3 6 3	000	10 18 7		
10 8	6 722 18 355 5 023	5 2	4 206 (D) 3 396 (D)	7 9	5 184 6 197	2 9 -		3 5 2	1 094 (D)	11 4	4 414 292	3		8	(D) 1 415 (D) (D)	46 47 48 49
24 4 20	24 149 5 912 18 237	6 3 3	5 350 (D) (D)	15 7 8	6 231 2 331 3 900	7 7 -	2 257 (D) (D)	8 5 3	2 480 1 914 566	39 12 27	12 663 6 745 5 918	4 2 2	2 305 (D) (D)	29 13 16	(D) (D) 3 588	50 51 52
174 65 11 2	288 276 110 459 23 260	78 38 2	251 067 130 027 (D)	123 49 4	104 527 48 762 (D)	118 65 8	62 598 41 877 4 594	84 39 6	43 141 19 574 (D)	278 150 7 2 7	90 646 55 476 (D)	47 22 3	(D) 17 595 (D)	213 117 15	74 160 46 536 4 229	53 54 55 56
6 18 14 58	(D) (D) 39 131 18 096 80 030	5 9 7 17	(D) 48 826 36 971 (D)	6 15 14 35	(D) 12 556 12 450 22 818	2 14 10 19	(D) 8 538 4 673 (D)	7 13 7 12	1 286 6 028 (D) 7 856	7 33 26 53	90 646 55 476 (D) (D) 1 776 9 423 11 148 10 386	1 4 4 13	(D) (D) (D) 11 432	10 20 23 27	74 160 46 536 4 229 (D) (D) 8 006 5 438 6 072	53 54 55 56 57 58 59 60
13 9 4	18 762 (D) (D)	13 8 5	12 517 (D) (D)	16 11 5	5 474 4 440 1 034	9 8 1	3 803 (D) (D)	11 11	3 840 3 840	23 16 7	5 174 3 115 2 059	5 5	2 282 2 282	14 10 4	(D) (D) 166	61 62 63
14	10 353	6	3 207	13	4 744	1	(D)	5	964	12	1 327	3	(D)	4	(D)	64
37 7 30	50 865 (D) (D)	24 13 11	34 315 (D) (D)	33 7 26	19 071 3 559 15 512	26 19 7	8 865 6 728 2 137	13 7 6	7 955 5 429 2 526	51 14 37	10 835 4 229 6 606	14 8 6	9 592 5 869 3 723	31 19 12	10 741 (D) (D)	65 66 67
37 10 27	41 816 23 485 18 331	10 3 7	19 131 10 483 8 648	19 2 17	10 145 (D) (D)	17 13 4	4 794 4 063 731	19 8 11	5 436 2 397 3 039	27 12 15	5 080 2 662 2 418	9 3 6	4 273 2 214 2 059	19 8 11	5 125 (D) (D)	68 69 70

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Fo	meaning of abbreviations an	id symbols,	All establish		explanation	of terms		shments with p		uses, see app		ousiness group		
	Geographic area			Unincorp busine						Paid employ-	hardwa supply, hom	g materials, are, garden and mobile e dealers silC 52)	grou	merchandise p stores IC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
	West Virginia— Con.													
1 2 3 4	Marion County Fairmont Mannington Balance of county	521 340 35 146	310 234 225 872 16 033 68 329	241 123 14 104	35 24 5 6	384 282 28 74	305 051 223 871 15 637 65 543	32 812 23 817 1 488 7 507	7 876 5 844 363 1 669	3 898 3 082 152 664	17 9 2 6	16 561 8 078 (D) (D)	19 12 3 4	63 559 37 610 (D) (D)
5 6 7 8	Marshall County Moundsville Wheeling (part) Δ Balance of county	240 132 108	134 102 77 996 (D) (D)	130 59 71	17 11 6	172 107 65	129 158 75 833 (D) (D)	13 694 8 831 (D) (D)	3 137 1 988 (D) (D)	1 698 1 043 (D) (D)	12 5 - 7	6 237 1 090 5 147	8 4 - 4	22 125 (D) (D)
9 10 11	Mason County Point Pleasant Balance of county	177 92 85	66 900 34 717 32 183	112 45 67	8 5 3	113 72 41	63 822 33 992 29 830	6 387 4 269 2 118	1 502 978 524	789 562 227	10 5 5	5 891 3 052 2 839	2 2	(D) (D)
12 13 14 15	Mercer County Bluefield Princeton Balance of county	568 213 171 184	363 737 141 118 102 330 120 289	230 52 69 109	32 11 9 12	438 186 135 117	356 325 140 075 100 366 115 884	42 272 17 822 11 876 12 574	10 302 4 475 2 812 3 015	5 041 1 947 1 507 1 587	21 7 8 6	20 235 9 068 9 929 1 238	26 12 5 9	67 495 26 739 8 586 32 170
16 17 18	Mineral County Keyser Balance of county	213 91 122	49 721 30 762 18 959	153 54 99	14 5 9	128 72 56	46 416 30 130 16 286	4 606 3 061 1 545	1 050 727 323	710 462 248	4	1 810 (D) (D)	8 2 6	4 824 (D) (D)
19 20 21	Mingo County Williamson Balance of county	313 95 218	150 699 65 236 85 463	185 34 151	18 6 12	182 77 105	141 400 63 717 77 683	14 060 7 590 6 470	3 190 1 742 1 448	1 443 691 752	12 4 8	13 260 4 441 8 819	15 5 10	13 782 6 241 7 541
22 23 24 25	Monongalia County Morgantown Westover Balance of county	528 360 43 125	299 723 211 902 26 645 61 176	260 152 23 85	30 23 7	367 273 33 61	292 498 208 839 26 239 57 420	31 582 23 671 2 413 5 498	7 555 5 645 556 1 354	3 990 2 948 288 754	18 8 2 8	20 720 (D) (D) 6 029	10 6 1 3	41 063 26 548 (D) (D)
26	Monroe County	82	12 440	53	6	45	10 509	1 245	274	171	3	(D)	5	847
27	Morgan County	79	19 668	53	5	49	17 814	1 646	363	226	4	1 807	4	(D)
28 29 30 31	Nicholas County Richwood Summersville Balance of county	214 47 74 93	103 319 16 442 53 897 32 980	126 27 28 71	15 4 4 7	136 31 58 47	98 530 15 545 53 510 29 475	10 219 1 672 5 700 2 847	2 222 330 1 266 626	1 114 194 621 299	7 1 3 3	8 042 (D) (D) 1 499	13 3 5 4	15 742 (D) 7 530 (D)
32 33 34 35	Ohio County Bethlehem Wheeling (part) \(\Delta Balance of county	503 1 442 60	290 628 (D) (D) 38 356	251 215 36	32 30 2	373 1 337 35	284 758 (D) (D) 36 745	41 664 (D) (D) 4 702	9 516 (D) (D) 1 111	4 834 (D) (D) 535	10 9 1	13 313 (D) (D)	11 11	21 592 (D) (D)
36	Pendleton County	71	15 183	55	5	32	12 678	1 063	262	156	1	(D)	3	621
37	Pleasants County	54 105	17 444 31 691	37 70	3	37 66	16 880 28 512	1 941 2 879	473 854	272 414	3 4	(D) 1 303	3	(D)
39 40 41	Preston County Kingwood Balance of county	230 56 174	78 290 38 898 39 392	163 27 136	11 2 9	119 46 73	72 229 38 390 33 839	6 437 3 721 2 716	1 629 980 649	784 448 336	11 4 7	4 499 1 154 3 345	8 3 5	(D) (D) 365
42 43 44 45	Putnam County Hurricane Nitro (part) A Balance of county	231 69 17 145	128 566 34 439 15 829 78 298	127 34 5 88	11 2 1 8	144 48 13 83	124 874 34 051 15 596 75 227	12 461 4 043 1 255 7 163	2 888 954 183 1 751	1 493 585 145 763	14 2 1 11	8 973 (D) (D) 7 038	5 1 1 3	5 989 (D) (D) (D)
46 47 48	Raleigh County Beckley Balance of county	581 348 233	418 734 299 592 119 142	257 113 144	24 13 11	442 297 145	411 690 297 236 114 454	47 124 36 107 11 017	10 527 8 112 2 415	5 257 3 993 1 264	25 16 9	26 979 17 104 9 875	22 13 9	75 935 58 041 17 894
49 50 51	Randolph County Elkins Balance of county	275 161 114	121 183 83 661 37 522	154 68 86	26 16 10	182 122 60	115 635 82 116 33 519	11 731 9 097 2 634	2 688 2 082 606	1 429 1 073 356	10 8 2	9 705 (D) (D)	9 3 6	12 655 (D) (D)
52	Ritchie County	89	26 128	59	10	54	23 897	2 160	517	302	4	493	5	1 019
53 54 55	Roane County Spencer Balance of county	108 66 42	54 052 30 746 23 306	56 29 27	12 8 4	75 45 30	52 459 29 893 22 566	5 223 2 976 2 247	1 240 706 534	563 326 237	4 2 2	6 006 (D) (D)	5 3 2	4 748 (D) (D)
56 57 58	Summers County Hinton Balance of county	104 66 38	34 610 29 621 4 989	65 34 31	5 3 2	65 46 19	31 889 28 011 3 878	3 695 3 253 442	889 812 77	415 353 62	4 3 1	1 975 (D) (D)	5 4 1	4 267 (D) (D)
59 60 61	Taylor County Grafton Balance of county	118 83 35	37 256 32 846 4 410	80 47 33	6 5 1	77 68 9	34 810 31 525 3 285	3 562 3 159 403	915 761 154	462 411 51	6 4 2	3 205 (D) (D)	3 3 -	(D) (D)
62	Tucker County	75	27 496	48	4	48	25 948	2 741	654	334	4	1 017	5	1 448
63 64 65	Tyler County Paden City (part) \(\Delta \) Balance of county	82 4 78	19 516 182 19 334	52 3 49	11 1 10	44 3 41	18 087 (D) (D)	1 800 (D) (D)	401 (D) (D)	236 (D) (D)	3	1 722	2 - 2	(D) (D)
66 67 68	Upshur County Buckhannon Balance of county	181 113 68	88 492 65 621 22 871	108 56 52	7 4 3	116 88 28	84 856 64 234 20 622	9 335 7 220 2 115	2 179 1 701 478	1 180 989 191	9 7 2	8 284 (D) (D)	3	(D) (D) (D)

See footnotes at end of table.

	stores C 54)		ve dealers ex. 554)	sta	e service tions 554)	accesso	orel and ory stores C 56)	furnishi equipme	re, home ngs, and ent stores 557)	Eating air pla	nd drinking aces C 58)	sto	proprietary ores 591)	sto	eous retail res² ex. 591)
lum- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
69 48 3	81 503 66 447 5 782	36 24 3	49 439 35 112 (D) (D)	35 25 2	26 872 20 114 (D) (D)	39 36 2	15 893 15 673 (D) (D)	30 26	14 394 9 264	72 52 7	15 920 14 001 315	16 11 2 3	10 252 8 694 (D) (D)	51 39 4 8	10 658 8 878 955 825
18 28 18	9 274 46 264 25 914	9 17 12	(D) 18 485 (D)	13 6	(D) 8 128 3 870	15 15	(D) 5 257 4 262	11 6	5 130 4 057 2 311	13 40 25	1 604 8 321 5 782	9 6	(D) 5 037 (D)	8 19 14	5 247
10	20 350	5	(D)	7	4 258	4	995	5	1 746	15	2 539	3	(D)	5	(D) (D) 638
24 13 11	23 125 13 043 10 082	3 2 1	(D) (D) (D)	13 7 6	3 932 2 907 1 025	8 6 2	960 (D) (D)	6 3 3	839 (D) (D)	21 15 6	3 727 3 222 505	5 4 1	4 069 (D) (D)	21 15 6	12 068 (D) (D)
66 19 16 31	79 761 17 872 32 048 29 841	37 15 13 9	72 671 31 313 11 921 29 437	36 5 14 17	27 133 6 168 10 212 10 753	57 35 15 7	17 331 10 499 5 100 1 732	37 19 12 6	18 215 12 356 3 927 1 932	74 29 25 20	24 435 9 948 9 784 4 703	22 9 10 3	12 393 5 645 4 795 1 953	62 36 17 9	16 656 10 467 4 064 2 125
21 9 12	12 194 8 612 3 582	9 5 4	8 059 5 485 2 574	12 6 6	5 144 2 487 2 657	10 8 2	1 739 (D) (D)	10 9 1	1 727 (D) (D)	26 11 15	4 424 2 664 1 760	7 5 2	2 168 (D) (D)	21 13 8	4 327 (D) (D)
28 4 24	29 134 2 849 26 285	11 4 7	31 362 (D) (D)	25 9 16	13 960 6 569 7 391	26 17 9	11 512 9 085 2 427	12 8 4	10 994 9 093 1 901	28 11 17	4 715 2 323 2 392	7 6 1	6 579 (D) (D)	18 9 9	6 102 (D) (D)
51 40 4 7	75 923 (D) (D) 6 698	26 15 4 7	40 830 (D) (D) 13 665	42 24 7 11	29 714 19 873 3 170 6 671	45 41 4	15 343 14 597 746	35 22 8 5	16 255 9 910 2 973 3 372	68 54 5 9	21 126 15 181 1 414 4 531	15 14 1	10 790 (D) (D)	57 49 1 7	20 734 16 376 (D) (D)
8	2 787	5	1 609	4	987	3	(D)	3	177	4	158	4	1 437	6	894
18	5 673 31 092	6	2 329 15 413	5 22	2 841 7 458	10	(D) 2 320	9	(D) 1 901	13 19	1 042 4 390	1 6	(D) 3 580	5 21	1 197 8 592
3 6 9	(D) 16 582 (D)	2 4 5	(D) 9 704 (D)	3 4 15	1 307 720 5 431	3 7	451 1 869	3 4 2	(D) 854 (D)	4 9 6	261 3 057 1 072	6 2 4	(D) 2 274 (D)	7 11 3	869 (D) (D)
54	57 274 (D)	21	54 720	32	38 552	24	10 041	35	22 206	92	30 564	13	9 011	81	27 485
49	54 988 (D)	17	(D) (D)	25 7	19 412 19 140	24	10 041	34	(D) (D)	81 11	25 798 4 766	12	(D) (D)	75 6	(D) (D)
6	(D) 5 696	7	3 029 4 379	2 4	(D) 1 221	2	720 (D)	1	(D) (D)	5	508 1 093	1 2	(D) (D)	4	(D) 488
13	8 098	6	7 794	10	3 373	1	(D)	2	(D)	18	4 196	2	(D)	3	(D)
19 6 13	22 752 13 611 9 141	18 9 9	24 201 12 448 11 753	15 4 11	5 382 975 4 407	6 3 3	1 516 (D) (D)	5 3 2	971 (D) (D)	19 7 12	2 836 1 801 1 035	3 1 2	1 569 (D) (D)	15 6 9	(D) (D) 2 071
22 9 2 11	32 872 16 890 (D) (D)	14 4 3 7	31 403 3 342 (D) (D)	23 5 1 17	25 688 4 762 (D) (D)	7 4 - 3	1 400 (D)	7 3 -	1 623 (D) (D)	29 12 3 14	8 204 3 664 1 054 3 486	7 4 1 2	(D) (D) (D)	16 4 1	(D) (D) (D) 3 622
77 37 40	101 406 56 064 45 342	28 21 7	72 772 61 622	49	32 772 17 166 15 606	47 42 5	21 822 21 122 700	40 33 7	18 685 16 289 2 396	68 51	27 218 24 560 2 658	19 14 5	13 522 9 866 3 656	67 49	20 579 15 402 5 177
21 12 9	30 814 20 216 10 598	14 10 4	11 150 23 608 16 380 7 228	28 25 12 13	9 657 5 134 4 523	17 17	5 522 5 522	8 6 2	3 171 (D) (D)	17 40 22 18	8 778 6 153 2 625	5 5	4 431 4 431	18 33 27 6	7 294 (D) (D)
15	10 174	7	6 680	5	2 353	2	(D)	2	(D)	9	1 354	2	(D)	3	(D)
14 7 7	18 267 12 318 5 949	12 6 6	12 769 6 926 5 843	7 3 4	3 768 2 343 1 425	8 7 1	1 632 (D) (D)	2 1 1	(D) (D) (D)	10 5 5	1 620 921 699	4 3 1	2 213 (D) (D)	9 8 1	(D) 1 263 (D)
14 7 7	12 638 (D) (D)	3 3	(D) (D)	8 3 5	3 667 2 348 1 319	7 7	1 540 1 540	4 4	833 833	8 5 3	1 164 575 589	3 3	(D) (D)	9 7 2	1 789 (D) (D)
13 11 2	10 371 (D) (D)	8 8	5 496 5 496	8 5	4 073 3 473	4 4	468 (D) (D)	6	1 160 1 160	14 12	2 877 (D) (D)	3	(D) (D)	12 12	1 512 1 512
5	7 758	2	(D)	8	600 3 054	1	(D)	1	(D)	10	2 273	2	(D)	10	6 206
8 1 7	5 434 (D) (D)	5	3 646	6	2 434	3	(D)	2	(D)	10 2	981 (D) (D)	3	(D)	2	(D)
19 11 8	24 739 (D) (D)	13	3 646 17 957 (D) (D)	6 14 12 2	2 434 6 401 (D) (D)	13 13	(D) 3 320 3 320	4 4	(D) (D) (D)	22 16 6	7 179 6 326 853	3 4 4	(D) 3 169 3 169	14 8 6	(D) 3 703 3 026 677

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic area

			All establish	ments ^{1 2}			Establi	shments with p	ayı oll¹		Kind-of-t	ousiness group pay		shments with
	Geographic area			Unincorp busine						Paid employ-	hardwa supply, home	g materials, are, garden and mobile e dealers IC 52)	grou	merchandise up stores IC 53)
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
	West Virginia— Con.													
1 2 3 4	Wayne County Huntington (part) \(\Delta Kenova Balance of county	252 49 52 151	107 190 24 506 22 041 60 643	144 22 27 95	15 4 1 10	150 32 34 84	100 942 23 622 20 856 56 464	10 611 2 513 2 502 5 596	2 325 537 516 1 272	1 325 465 259 601	7 2 2 3	5 097 (D) (D) (D)	8 1 1 6	(D) (D) (D) 8 661
5	Webster County	89	29 790	55	5	48	26 314	2 108	517	270	5	1 585	6	1 539
6 7 8 9	Wetzel County New Martinsville Paden City (part) Δ Balance of county	186 98 18 70	92 274 79 076 1 627 11 571	107 46 12 49	19 7 4 8	129 79 9 41	89 595 77 909 (D) (D)	9 452 8 163 (D) (D)	2 178 1 852 (D) (D)	1 233 982 (D) (D)	10 5 1 4	6 218 5 158 (D) (D)	6 5 - 1	(D) (D) (D)
10	Wirt County	32	5 306	25	3	19	4 970	475	115	87	1	(D)	1	(D)
11 12 13 14 15	Wood County Parkersburg Vienna Williamstown Balance of county	722 439 148 21 114	480 778 331 202 111 371 9 925 28 280	309 181 39 13 76	30 18 4 - 8	533 333 129 16 55	474 386 327 865 110 538 9 876 26 107	59 125 41 361 13 622 1 180 2 962	13 773 9 653 3 205 253 662	7 046 4 660 1 781 199 406	24 14 3 1 6	(D) 13 471 (D) (D) 4 432	17 12 5	(D) (D) 40 949
16 17 18	Wyoming County Mullens Balance of county	226 45 181	100 069 21 745 78 324	127 17 110	13 3 10	151 39 112	94 324 21 390 72 934	8 718 2 494 6 224	2 065 617 1 448	1 021 266 755	9 2 7	6 583 (D) (D)	15 4 11	10 222 (D) (D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963.

1982-Con.

folio	wed by	Δ, see appe	ndbx F]														
						Kind-o	of-business	s groups (estal	olishments	with payroll)-	-Con.						
	Food (SI	l stores C 54)	Automo (SIC 5	tive dealers 5 ex. 554)	st	ne service ations C 554)	acces	earel and sory stores SIC 56)	furnisi equipm	ure, home hings, and nent stores IC 57)	D	and drinking laces IC 58)	8	d proprietary tores C 591)	8	aneous retail tores ² 59 ex. 591)	
	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
	23 3 4 16	28 713 (D) (D) 21 922	19 3 6 10	13 483 (D) 4 976 (D)	18 2 2 14	12 916 (D) (D) 11 610	19 6 4 9	4 349 2 036 554 1 759	6 2 1 3	1 797 (D) (D) 528	24 8 8 10	6 329 3 056 1 904 1 389	4 1 2 1	1 383 (D) (D)	22 8 4 12	(D) 2 097 (D) 3 131	1 2 3 4
	9	8 740	3	3 471	7	6 978	2	(D)	-	-	5	425	4	825	7	(D)	5
	19 9 2 8	30 183 26 362 (D) (D)	9 5 1 3	14 333 12 966 (D) (D)	13 4 1 8	6 781 4 515 (D) (D)	12 11 1	4 272 (D) (D)	13 9 2 2	3 048 2 478 (D) (D)	22 12 - 10	8 555 5 180 (D) (D)	8 5 1 2	3 798 2 939 (D) (D)	17 14 - 3	(D) (D) 201	6 7 8 9
	2	(D)	1	(D)	5	1 195	1	(D)		-	5	402			3	(D)	10
	76 47 12	(D) 82 281 7 292 1 137	47 34 10	(D) 75 597 15 500	35 23 5 2	35 450 25 961 5 562	58 27 30	(D) 9 052 14 078 (D)	41 21 14 2	19 302 10 368 4 911 (D)	117 83 19 3	38 570 27 810 7 221 878	20 15 3	13 479 11 454 (D)	98 57 28	(D) (D) 10 363 537 2 472	11 12 13 14 15
,	14	(D)	2	(0)	5	(D)	1	(D)	4	(D)	12	2 661	2	(D)	9	2 472	15
	35 4 31	34 587 6 258 28 329	14 5 9	20 716 5 419 15 297	18 4 14	8 914 1 776 7 138	11 5 6	1 601 496 1 105	9 2 7	2 934 (D) (D)	16 5 11	1 827 619 1 208	5 1 4	2 913 (D) (D)	19 7 12	4 027 1 612 2 415	16 17 18

Table 9. Counties Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			Cumulat	tive				Cumulat	ive
Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total	Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total
West Virginia	(X)	7 521 088	7 521 088	100.0	West Virginia—Con.				
KanawhaCabell	1 2 3 4 5	1 198 033 646 738 480 778 418 734 363 737	1 198 033 1 844 771 2 325 549 2 744 283 3 108 020	15.9 24.5 30.9 36.5 41.3	Jackson Preston Brooke Jefferson Mason Lewis Braxton	26 27 28 29 30 31 31	78 772 78 290 75 491 73 570 66 900 66 109 57 276	6 504 382 6 582 672 6 658 163 6 731 733 6 798 633 6 864 742 6 922 018	86.5 87.5 88.5 89.5 90.4 91.3 92.0
Harrison	6 7 8 9	310 493 310 234 299 723 290 628 199 461	3 418 513 3 728 747 4 028 470 4 319 098 4 518 559	45.5 49.6 53.6 57.4 60.1	Roane	33 34 35 36	54 052 49 721 37 256 36 163	6 976 070 7 025 791 7 063 047 7 099 210	92.8 93.4 93.9 94.4
Fayette	11 12 13	189 828 181 272 160 044	4 708 387 4 889 659 5 049 703	62.6 65.0 67.1	Barbour Summers Pocahontas Lincoln	37 38 39 40	35 555 34 610 31 691 31 436	7 134 765 7 169 375 7 201 066 7 232 502	94.9 95.3 95.7 96.2
Mingo ————————————————————————————————————	14 15	150 699 135 245	5 200 402 5 335 647 5 469 749	69.1 70.9	Hardy Webster Tucker Grant Hitchie	41 42 43 44 45	29 913 29 790 27 496 26 628 26 128	7 262 415 7 292 205 7 319 701 7 346 329 7 372 457	96.6 97.0 97.3 97.7 98.0
Putham	17 18 19 20	128 566 121 183 115 635 107 190	5 598 315 5 719 498 5 835 133 5 942 323	74.4 76.0 77.6 79.0	Morgan	46 47 48 49 50	19 668 19 516 19 061 17 444 16 638	7 392 125 7 411 641 7 430 702 7 448 146 7 464 784	98.3 98.5 98.8 99.0 99.3
Nicholas	21 22 23 24 25	103 319 100 069 99 133 92 274 88 492	6 045 642 6 145 711 6 244 844 6 337 118 6 425 610	80.4 81.7 83.0 84.3 85.4	Gilmer	51 52 53 54 55	15 515 15 183 12 440 7 860 5 306	7 480 299 7 495 482 7 507 922 7 515 782 7 521 088	99.5 99.7 99.8 99.9 100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic area followed by Δ, see appendix F]

Tollowed by M, See appendix 1]									
			Cumulat	tive				Cumulat	ive
Geographic area				Percent	Geographic area				Percent
		Sales ^{2 3}	Sales ^{2 3}	State			Sales ^{2 3}	Sales ^{2 3}	State
	Rank ¹	(\$1,000)	(\$1,000)	total		Rank ¹	(\$1,000)	(\$1,000)	total
West Virginia	(X)	7 521 088	7 521 088	100.0	West Virginia-Con.				
Charleston	1	626 090	626 090	8.3	Welch	26	56 108	4 235 173	56.3
Huntington	2	437 526	1 063 616	14.1	Summersville	27	53 897	4 289 070	57.0
Parkersburg	3	331 202 299 592	1 394 818 1 694 410	18.5 22.5	Nitro	28 29	50 411 47 300	4 339 481 4 386 781	57.7
Beckley Wheeling	5	252 120	1 946 530	25.9	Weston	30	45 253	4 432 034	58.3 58.9
Fairmont	6	225 872	2 172 402	28.9	Kingwood	31 32	38 898 35 059	4 470 932 4 505 991	59.4 59.9
Morgantown St. Albans	8	211 902 158 561	2 384 304 2 542 865	31.7	Wellsburg	33	34 843	4 540 834	60.4
Bluefield	9	141 118	2 683 983	35.7	MontgomeryPoint Pleasant	34	34 717	4 575 551	60.8
Clarksburg	10	129 320	2 813 303	37.4	Hurricane	35	34 439	4 609 990	61.3
Weirton	11	127 858	2 941 161	39.1	Grafton	36	32 846	4 642 836	61.7
Barboursville	12	124 757	3 065 918	40.8	Keyser	37	30 762	4 673 598	62.1
Martinsburg	13	111 732	3 177 650	42.2	SpencerCharles Town	38	30 746	4 704 344	62.5
ViennaSouth Charleston	14 15	111 371 106 176	3 289 021 3 395 197	43.7	Charles Town	39 40	30 344 29 621	4 734 688 4 764 309	63.0 63.3
South Orlaneston	15	100 170	3 395 197	45.1	Hinton	40	29 021	4 / 04 309	00.3
Princeton	16	102 330	3 497 527	46.5	Shinnston	41	26 926	4 791 235	63.7
Logan	17	94 997	3 592 524	47.8	Westover	42	26 645	4 817 880	64.1
ElkinsOak Hill	18 19	83 661 82 793	3 676 185 3 758 978	48.9 50.0	Lewisburg	43 44	23 318 22 041	4 841 198 4 863 239	64.4 64.7
New Martinsville	20	79 076	3 838 054	51.0	Mullens	45	21 745	4 884 984	65.0
					100.00				
Moundsville	21 22	77 996	3 916 050	52.1	Philippi	46 47	21 289 20 553	4 906 273 4 926 826	65.2 65.5
BridgeportBuckhannon	22	70 724 65 621	3 986 774 4 052 395	53.0 53.9	Madison White Sulphur Springs	47	18 886	4 945 712	65.8
Williamson	24	65 236	4 117 631	54.7	Richwood	49	16 442	4 962 154	66.0
Dunbar	25	61 434	4 179 065		Ravenswood	50	16 420	4 978 574	66.2

See footnotes at end of table.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982-Con.

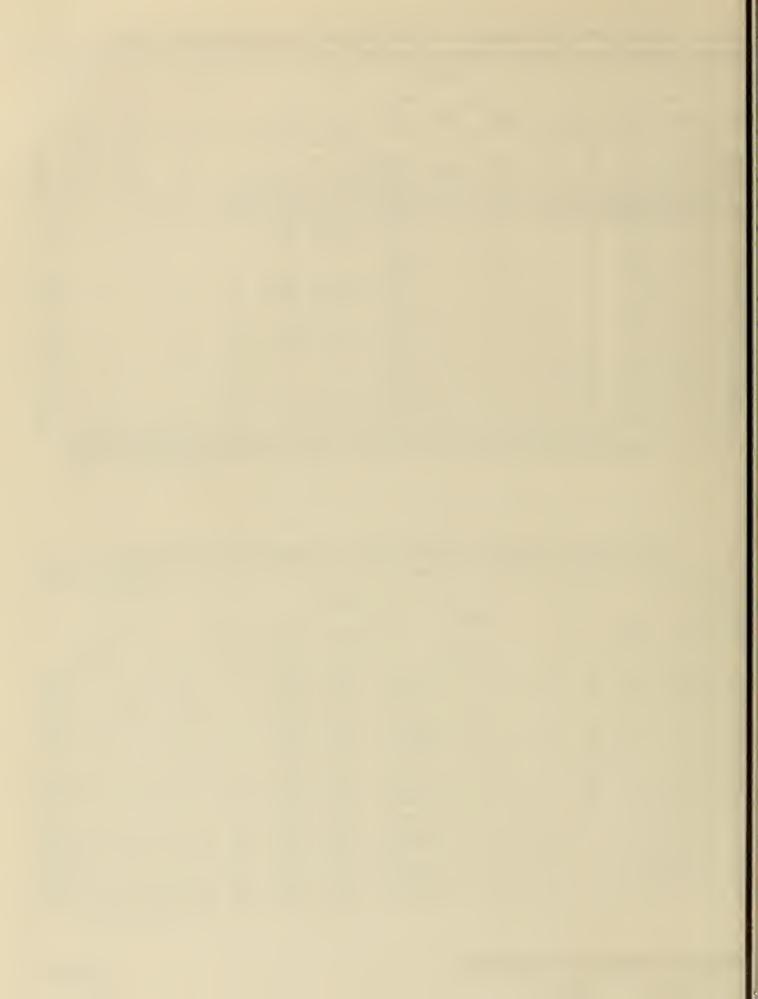
[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			Cumulat	ive				Cumulat	ive
Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total		Rank ¹	Sales ^{2 3} (\$1,000)	Sales ^{2 3} (\$1,000)	Percent of State total
West Virginia—Con.					West Virginia—Con.				
Mannington	51 52 53	16 033 11 871 11 291	4 994 607 5 006 478 5 017 769	66.4	Williamstown	54 55 56 (X)	9 925 8 172 1 809 (D)	5 027 694 5 035 866 5 037 675 (X)	66.8 67.0 67.0 (X)

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

2Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

3Excludes nonemployer direct sellers, SIC 5963.



APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- 1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
 - a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

- The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
 - a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.
 - b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual. However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

- 1. The nonmail universe.
 - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain censusdefined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

Leased departments-In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

EXPLANATION OF TERMS

Establishments-An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-1-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit a retail and wholesale by establishments primarily engaged ir retail trade; amounts received from customers for layawa purchases; receipts from rental or leasing of vehicles, equipment instruments, tools, etc.; receipts for delivery, installation, main tenance, repair, alteration, storage, and other services; and

gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report repreents the number in business at the end of the year, the sales igures include sales of all establishments in business at any time during the year.

Annual payroll—Payroll includes all forms of compensation uch as salaries, wages, commissions, bonuses, vacation allownces, sick-leave pay, and the value of payments in kind (e.g., ree meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and eported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before eductions for social security, income tax, insurance, union ues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as lefined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid mployees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and raid vacations; not included are proprietors and partners of inincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

- 1. Corporations (including corporate cooperatives).
- 2. Individual proprietorships.
- 3. Partnerships.
- 4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

2,972 (Number of total establishments)

-1,900 (Number of establishments with payroll)

1,072 (Number of establishments without payroll)

The sales of the 1,072 establishments is \$27,006 (000).

able 1. Summary Statistics for the State: 1982

For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

		All establishments ¹				Establishments with payroll				Paid employees for pay First period quarter including payroll March 12 (\$1,000) (number)
SIC	Kind of business			Unincorp busine						employees
code	Kind or business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Property of the control of the contr	period including March 12	
	Retail trade ²	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	14 760

As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-ofbusiness classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel traile: and campers are classified in SIC 5561.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as departmen stores, variety stores, general merchandise stores, general stores etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general

merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, and radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Frequently have a catalog order desk.
- 3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- 1. Soft goods and hard goods which are primarily nationally advertised brands.
- 2. Appliances which are serviced by another company.
- Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

- 2. Provide centralized check-out service.
- Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
- 4. Do not have a catalog order desk.

These stores often sell:

- Soft goods which are usually their own corporate brands or are unbranded.
- Hard goods which are primarily nationally advertised brands.
- 3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Usually have a catalog order desk.
- Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are their own corporate brands or are unbranded.
- 2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—selling only (SIC 5463)—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational and utility trailer dealers (SIC 556)—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive

vehicles, such as snowmobiles, dunebuggies, and gocarts; aircraft; and new equipment and supplies, not elsewhere classified.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

Furriers and fur shops (SIC 568)—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,

television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custommade draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous home furnishing stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educationa institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc. but the management must always be supplied by the contractor (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following cate gories: Drug stores, liquor stores, used merchandise stores miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs and patent medicines. They make carry a number of related lines such as cosmetics, toiletries tobacco, and novelty merchandise and may operate a sod fountain or lunch counter. These stores are classified on the

basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Mail order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

Automatic merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Cigar stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

APPENDIX B. **General Questions**



U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84 NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from leaf access. in correspondence pertaining to this report, please refer to this Census File Number (CFN) Employer Identification (FI) CB-5801 are immune from legal process. Please BUREAU OF THE CENSUS 1201 East Tenth Street RETURN TO Jeffersonville, Indiana 47134 **DUE DATE: FEBRUARY 15, 1983** If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN). Note -Please read the accompanying instructions before answering the questions. Please correct errors in name, address, and ZIP code. ENTER street and number if not shown. Item 1 - EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941? Item 4 - ORGANIZATIONAL STATUS - Mark (X) the ONE box which best describes this establishment during 1982. 003 1 Individual proprietorship 2 Partnership 094 1 YES 3 Cooperative association (taxable) 2 NO - Enter current EI No. -4 Cooperative association (tax-exempt) Item 2 - PHYSICAL LOCATION OF ESTABLISHMENT s Government - Specify _ Answer items a, b, c, and d o Corporation (Do not mark if any form of cooperative association.) NOTE: P.O. boxes or rural routes are not physical locations. a. Same as shown in mailing label. If different, indicate change.) 9 Other - Specify. NUMBER AND STREET HOW TO Value figures may be reported in dollars or rounded to thousands. Example: If a figure o Preferred is \$1,125,628, DOLLAR CITY, TOWN, VILLAGE, ETC. 126 FIGURES Acceptable 628 report either 125 b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? Mil. ! Thou. Dol. Item 5 - DOLLAR VOLUME OF BUSINESS IN 1982 098 1 YES 3 No legal boundaries 010 2 [] NO 4 Don't know Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected c. Type of municipality where physically located 3 Other or don't know 396 1 City, village, or borough Mil. | Thou. | Dol. Item 6 - PAYROLL AND EMPLOYMENT 2 Town or township 030 d. Name of county where physically located a. Payroll in 1982, before deductions (1) Total ANNUAL payroll Number of months Item 3 - OPERATIONAL STATUS 002 (2) FIRST QUARTER payroll a. How many months during 1982 did this b. Employment in 1982 Number firm or organization actively operate this establishment? Number of paid employees for the pay period including March 12, 1982. (Include b. Mark (X) the ONE box which best describes this establishment at the end of 1982. both full- and part-time employees.) 001 1 In operation Figures only 2 Temporarily or seasonally inactive Month Day Year 3 Ceased operation - Give date 4 Sold or leased to another operator — Give date at right AND enter name, etc., below item 9 - KIND OF BUSINESS - Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1982. NAME OF NEW OWNER OR OPERATOR (Categories appropriate to individual form) NUMBER AND STREET ZIP COOE CITY PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

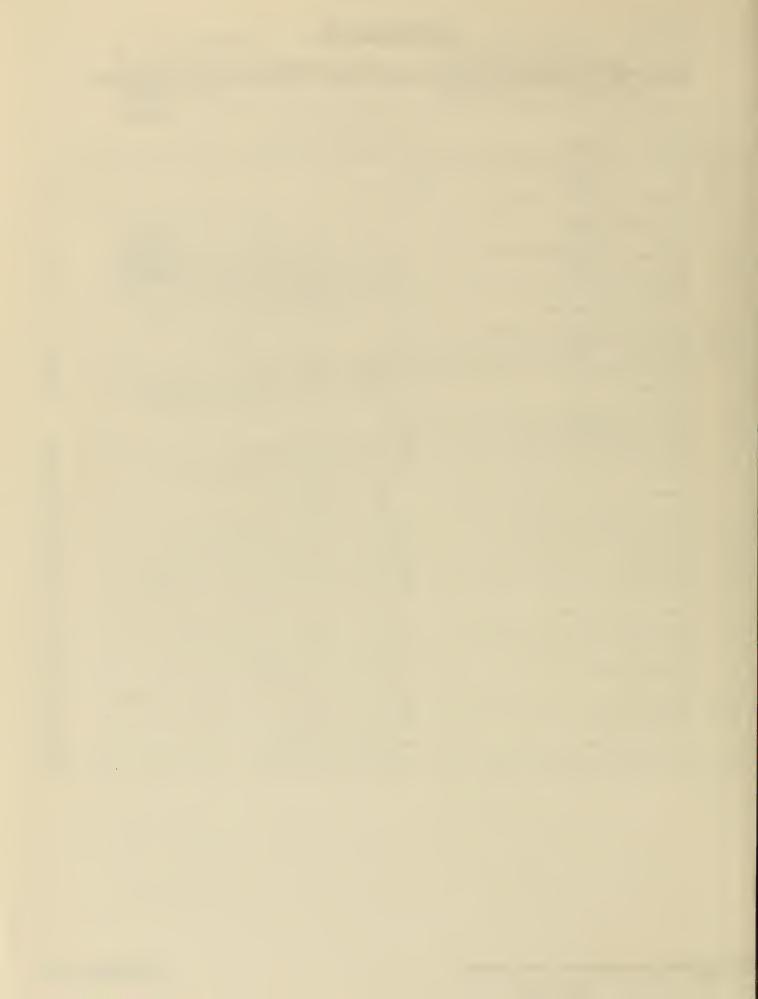
					-					Page Z
Item 11 - MERCHANDISE LINES						c. How many establishments were opera	ted under		Numbe	er
Report sales either in dollar figures (percent (in whole percents) of total sa				s a		the El Number shown in the address corrected in item 1) at the end of 198	label (or a	as 079		
HOW TO If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Per- cent		If more than one, provide the physical information indicated below for each	al location	n address	Continue v	with
REPORT • Report whole percents	s		-	39		same format in item 14 (or attach a se	parate sh	neet) if r	necessary	у.
Not acceptable				38.76		NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
	Cen-	nated sale	es durin	T			1 1	081	1	
Merchandise Lines	sus use Mil.	Thou.	Dol.	Per- cent			Sales		1	
				Cen.	1	KIND-DF-BUSINESS DESCRIPTION	Annual		1	
(Categories appropriate	e to individ	dual for	rm)			KIND-DT-COSINGES SESSION	payroll	l088		
							Census			
			-			NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
			-					081	1	
					1		Sales		i	
Answer item 13	only if yo	our Cen	sus F	ile	2	KIND-OF-BUSINESS DESCRIPTION	_ Annual		. }	
NOTE Number (CFN),	shown in t	the odd	dress la	label		KIND-OF-BUSINESS DESCRIPTION	payroll	0.88	نـــــن	
of this report fo	orm, begins	, with a	zero.				Census use	0.5		
Item 13 - OWNERSHIP, CONTROL, A	AND LOCAT	IONS OF	OPER	ATION		NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
a. Is this company					4			081		
trolled by another NAME, ADDR				PANY	3		Sales	082		
company?					3	KIND-DF-BUSINESS DESCRIPTION	Annual payroll			
097 1 YES→								088		
2 \(\bar{N}\) NO							use			
El No. (9 digits	<u> </u>					NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
b. Does this company own or control any				ANY			Sales	081		
other company or companies?					4			082	1	
098 1 YES→						KIND-DF-BUSINESS DESCRIPTION	payroll		1	
z NO			1				Census use	088		

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY,		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
	AND MOBILE HOME DEALERS		5712	Furniture stores	5701
5211	Lumber and other building materials dealers	5201	5713	Floor covering stores	5704
5231	Paint, glass, and wallpaper stores	5202	5714	Drapery, curtain, and upholstery stores	5705
5251	Hardware stores	5203	5719	Miscellaneous home furnishing stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5722	Household appliance stores	5702
5271	Mobile home dealers	5205	5732	Radio and television stores	5702
			5733 pt.	Record shops	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores	5703
5311 pt.	Conventional department stores	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Restaurants and lunchrooms	5801
5311 pt.	National chain department stores	5301	5812 pt.	Social caterers	5801
5331 5399	Variety stores Miscellaneous general merchandise stores	5302 5301	5812 pt.	Cafeterias	5801
3399	Misceriancos general merchandise stores	3301	5812 pt.	Refreshment places	5801
54	FOOD STORES		5812 pt. 5812 pt.	Contract feeding	5802 5801
34	FOOD STOKES		5813 pt.	Drinking places (alcoholic beverages)	5801
5411	Grocery stores	5400		2	3332
5423	Meat and fish (seafood) markets	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets	5400			
5441 5451	Candy, nut, and confectionery stores	5400 5400	5912 pt.	Drug stores	5901
5451	Dairy products stores	5400	5912 pt.	Proprietary stores	5901 5902
5463	Retail bakeriesselling only	5400	5931	Used merchandise stores	5903
5499	Miscellaneous food stores	5400	5941 pt.	General line sporting goods stores	5904
			5941 pt.	Specialty line sporting goods stores	5904
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942 5943	Book stores	5905 5905
			5944	Jewelry stores	5906
5511 5521	Motor vehicle dealersnew and used cars	5501 5501	5945	CONTRACTOR OF THE CONTRACTOR O	5907
5531 pt.	Motor vehicle dealersused cars only Tire, battery, and accessory dealers	5502	5946	Hobby, toy, and game shops	5908
5531 pt.	Other auto and home supply stores	5502		Gift, novelty, and souvenir shops	5905
5541	Gasoline service stations	5504	5948	Luggage and leather goods stores	5905
5551	Boat dealers	5503	5949	Sewing, needlework, and piece goods stores	5909
5561 5571	Recreational and utility trailer dealers	5503 5503	5961 pt.	Department store merchandisemail order	5910
5599	Motorcycle dealers	5503	5961 pt.	General merchandise, n.e.cmail order	5910
3377	Automotive dealers, merconstruction	3303	5961 pt.	Other mail-order houses	5910
56	APPAREL AND ACCESSORY STORES		5962	Automatic merchandising machine operators	5802
			5963 pt.	Furniture, home furnishings, equipmentdirect	
5611	Men's and boys' clothing and furnishings stores	5601	5060	selling	5910
56 21 56 31	Women's ready-to-wear stores	5601 5601	5963 pt.	Mobile food servicedirect selling Books and stationerydirect selling	5910 5910
3031	Women's accessory and specialty stores	3601	5963 pt.	Other direct selling	5910
5641	Children's and infants' wear stores	5601	5982	Fuel and ice dealers, n.e.c	5911
5651	Family clothing stores	5601	5982	Fuel oil dealers	5911
5661	Wanter of the second	5600	5984	Liquefied petroleum gas (bottled gas) dealers	5911
5661 pt. 5661 pt.	Men's shoe stores	5602 5602		Florists	5912
					5902
5661 pt.	Family shoe stores	5602	5994	News dealers and newsstands	5902
		1	5999 pt.	Optical goods stores	5913
5681	Furriers and fur shops	5601			5914 5905
5699	Miscellaneous apparel and accessory stores	5601			5916
5661 pt. 5661 pt.	Children's and juveniles' shoe stores Family shoe stores	5602 5602	5993 5994 5999 pt. 5999 pt. 5999 pt.	Cigar stores and stands	



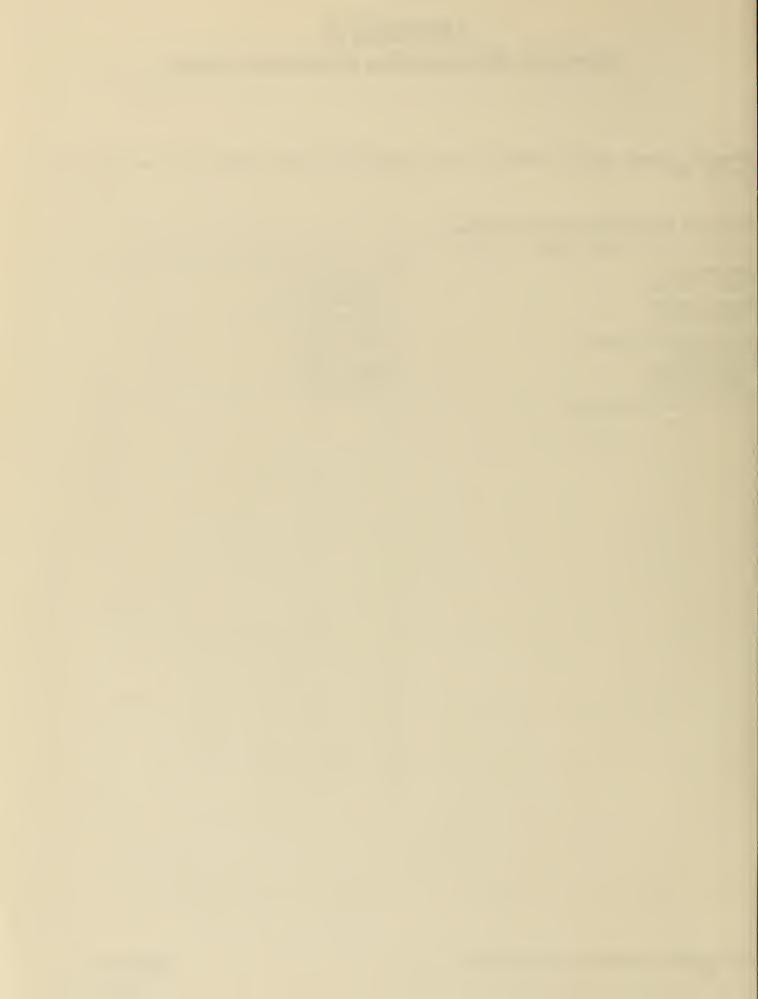
APPENDIX D. Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
Charleston, W. Va. Kanawha County, W. Va. Putnam County, W. Va.	Parkersburg-Marletta, W. VaOhlo Washington County, Ohio Wirt County, W. Va. Wood County, W. Va.
Cumberland, MdW. Va.¹ Allegany County, Md. Mineral County, W. Va. Huntington-Ashland, W. VaKyOhio Boyd County, Ky. Greenup County, Ky. Lawrence County, Ohio Cabell County, W. Va. Wayne County, W. Va.	Steubenville-Weirton, Ohio-W. Va. Jefferson County, Ohio Brooke County, W. Va. Hancock County, W. Va. Wheeling, W. VaOhio Belmont County, Ohio Marshall County, W. Va. Ohio County, W. Va.

New SMSA since 1977 Economic Censuses.



APPENDIX E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

		Percent of	sales‡-			Percent of sales‡-	
SIC code	Kind of business	From administrative records ¹	Estimated ²	SIC code	Kind of business	From administrative records ¹	Estimated ²
	Retall trade ³ 4	1	0	57	Furniture, home furnishings, and equipment		
52	Building materials, hardware, garden supply, and mobile home dealers	1	1	5712	stores	1	1
521, 3		0	1		Furniture stores		
521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	0	1 0	5713, 4, 9 5713 5714	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores		1
525	Hardware stores	2	0 2	5719	Miscellaneous home furnishing stores	0	0
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	2	ő	572	Household appliance stores	1	1
53	General merchandise group stores	0	0	573 5732	Radio, television, and music stores	1	1
531	Department stores (incl. leased depts.) ^{5 6}	0	0	5733	Music stores	Ö	2 3
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) ⁵ Conventional ⁵ Discount or mass merchandising ⁵	0	0	5733 pt. 5733 pt.	Record shops Musical instrument stores	ŏ	ĭ
531 pt. 531 pt.	National chain ⁵	0	1	58	Eating and drinking places	1	1
533 539	Variety stores Miscellaneous general merchandise stores	0	0	5812 5812 pt	Eating places	1	1
54	Food stores	0	0	5812 pt. 5812 pt. 5812 pt.	Refreshment places	0	0
541	Grocery stores Meat and fish (seafood) markets	0	0	5812 pt.	Other eating places	1	1
542 546	Retail bakeries	1	,	5813	Drinking places (alcoholic beverages)	3	2
5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only	1 0	Ö	591	Drug and proprietary stores	1	0
		1	o	591 pt. 591 pt.	Drug storesProprietary stores	1	0 2
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	3	0 2	59 ex. 591	Miscellaneous retail stores	1	1
545 549	Miscellaneous food stores	0	0 2	592	231131131131131		0
55 ex. 554	Automotive dealers	2	1	593	Liquor storesUsed merchandise stores	1	2
551 552	Motor vehicle dealers—new and used cars	2 2	0 2	594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	1 2	1
553		0	1	5941 pt. 5941 pt.	General line sporting goods stores Specialty line sporting goods stores	1 4	0
553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	0 2	1	5942		1	1
555, 6, 7, 9 555	Miscellaneous automotive dealers	2	1 0	5943 5944	Book stores Stationery stores Jewelry stores Hobby, toy, and game shops	2	1 2
556 557 559	Boat dealers	j (D)	1	5945 5946	Hobby, toy, and game shops Camera and photographic supply stores	3 1	0
	Automotive dealers, n.e.c.	(D) (D)	(D) (D)	5947 5948	Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	3	0
554 56	Gasoline service stations	1 0	0	5949		,	0
561	Apparel and accessory stores Men's and boys' clothing and furnishings stores	1	1	596 5961	Nonstore retailers Mail order houses Automatic merchandising machine operators	0 0	1
562, 3, 8	Women's clothing and specialty stores and furriers	o	1	5962 5963	Direct selling establishments	ő	1
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and	0	1	598 5983	Fuel and ice dealersFuel oil dealers	1 2	2 0
565	Family clothing stores	2 0	2	5984 5982	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c	0 0	0
			1	5992	Florists	2	0
566 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	(D) 0	(D)	5993 5994	Cigar stores and stands News dealers and newsstands	0 2	0 2
566 pt. 566 pt.	Children's and juveniles' shoe stores Family shoe stores	(D)	(D) 2	5999	Miscellaneous retail stores, n.e.c.	2	1
564, 9 564	Other apparel and accessory storesChildren's and infants' wear stores	2 2	1	5999 pt.	Optical goods stores Pet shops Typewriter stores	0 3	6
569	Miscellaneous apparel and accessory stores	4	1	5999 pt. 5999 pt.	Other miscellaneous retail stores, n.e.c.	2	0 2

[‡] Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

Includes sales information obtained from administrative records of other Federal agencies.

Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

Excludes nonemployer direct sellers, SIC 5963.

Includes sales information obtained from administrative records, or on industry averages.

Comparability of 1977 and 1982 Censuses in appendix A.

Excludes nonemployer direct sellers, SIC 5963.

Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Comparability of 1977 and 1982 Censuses in appendix A.

Excludes nonemployer direct sellers, SIC 5963.

Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.



APPENDIX F. Geographic Notes

Huntington is in Cabell and Wayne Counties.

Montgomery is in Fayette and Kanawha Counties.

Nitro is in Kanawha and Putnam Counties.

Paden City is in Tyler and Wetzei Counties.

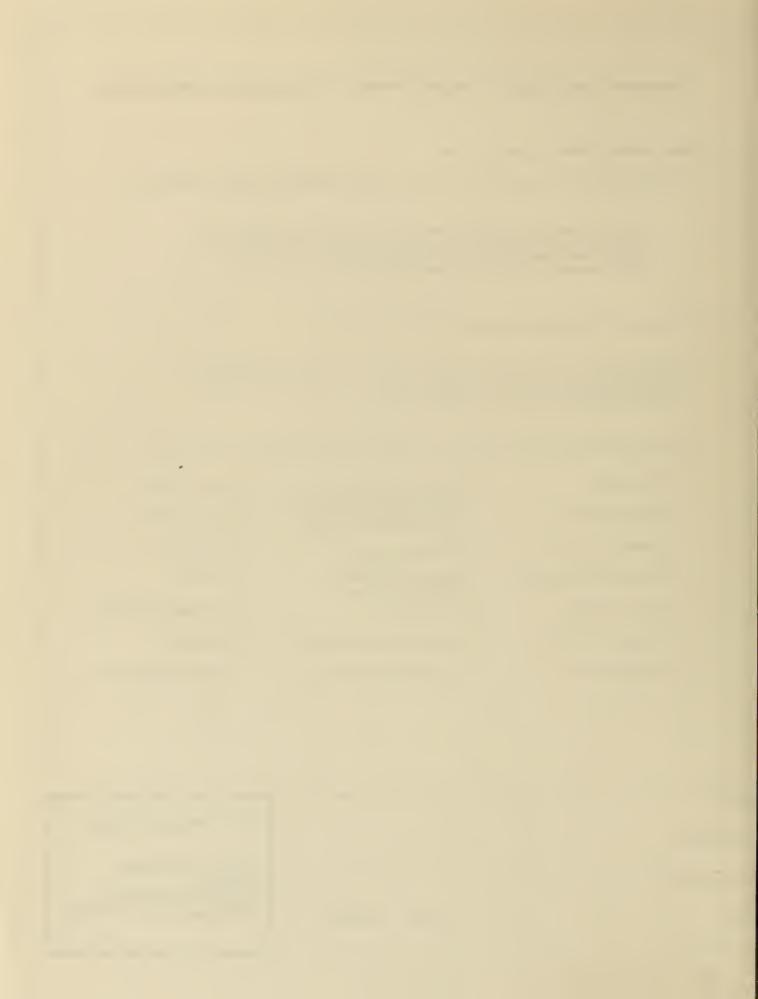
Welrton is in Brooke and Hancock Counties.

Wheeling is in Marshall and Ohio Counties.



REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

Corrections (if there are any) for this publication — Retail Trade, West Virginia, RC82-A-49 If you purchase several different reports from the 1982 Economic Censuses, you should complete this form from each of the reports and return it to the address shown below to receive publication corrections. However, you should complete the following on only one of the forms. Guide to the 1982 Economic Censuses and Related Statistics Monthly Product Announcement — A monthly notice of all products released by the Census Bureau during the previous month — useful primarily to persons who plan to purchase publications, tapes, etc., in the future. Publication announcements and order forms — Mark (X) subjects in which you are interested. Retail Trade		Please send me the items marked (X) below.	
you should complete this form from each of the reports and return it to the address shown below to receive publication corrections. However, you should complete the following on only one of the forms. Guide to the 1982 Economic Censuses and Related Statistics Monthly Product Announcement—A monthly notice of all products released by the Census Bureau during the previous month—useful primarily to persons who plan to purchase publications, tapes, etc., in the future. Publication announcements and order forms — Mark (X) subjects in which you are interested. Retail Trade		Corrections (if there are any) fo	r this publication — Retail Trade, West	t Virginia, RC82-A-49
Monthly Product Announcement — A monthly notice of all products released by the Census Bureau during the previous month — useful primarily to persons who plan to purchase publications, tapes, etc., in the future. Publication announcements and order forms — Mark (X) subjects in which you are interested. Retail Trade		you should complete this f address shown below to re	form from each of the reports and retu eceive publication corrections. Howev	rn it to the
Census Bureau during the previous month—useful primarily to persons who plan to purchase publications, tapes, etc., in the future. Publication announcements and order forms — Mark (X) subjects in which you are interested. Retail Trade		Guide to the 1982 Economic Ce	ensuses and Related Statistics	
Retail Trade		Census Bureau during the previ	ous month—useful primarily to persor	eleased by the ns who plan to
Outlying Areas (Puerto Rico, Guam, Virgin Islands, and Northern Mariana Islands) Service Industries Enterprise Statistics Construction Industries Minority- and Women-Owned Businesses Manufacturing Agriculture Mineral Industries County Business Patterns Geography Transportation Ouarterly Financial Report Mail completed form to Customer Services DUSD Bureau of the Census Washington, D.C. 20233		Publication announcements and or	der forms — Mark (X) subjects in whic	ch you are interested.
Wholesale Trade		Retail Trade		Governments
Construction Industries Minority- and Women- Owned Businesses International Statistics Minority- and Women- Owned Businesses International Statistics Mineral Industries County Business Patterns Geography Transportation Quarterly Financial Report Guides, Catalogs, etc. Mail completed form to Customer Services DUSD Bureau of the Census Washington, D.C. 20233		☐ Wholesale Trade	Guam, Virgin Islands, and	☐ Foreign Trade
Owned Businesses Manufacturing Agriculture International Statistics Mineral Industries County Business Patterns Geography Transportation Quarterly Financial Report Guides, Catalogs, etc. Mail completed form to Customer Services DUSD Bureau of the Census Washington, D.C. 20233		☐ Service Industries	☐ Enterprise Statistics	Population
Manufacturing Agriculture International Statistics Mineral Industries County Business Patterns Geography Transportation Quarterly Financial Report Guides, Catalogs, etc. Mail completed form to Customer Services DUSD Bureau of the Census Washington, D.C. 20233		☐ Construction Industries		☐ Housing
Name Mail completed form to Organization Customer Services DUSD Bureau of the Census Washington, D.C. 20233		☐ Manufacturing		☐ International Statistics
Name Organization Address/PO Box Address/PO Box Mail completed form to Customer Services DUSD Bureau of the Census Washington, D.C. 20233		☐ Mineral Industries	County Business Patterns	Geography
Organization Address/PO Box Address/PO Box DUSD Bureau of the Census Washington, D.C. 20233		☐ Transportation	Quarterly Financial Report	☐ Guides, Catalogs, etc.
Organization Address/PO Box Address/PO Box DUSD Bureau of the Census Washington, D.C. 20233				
Organization Address/PO Box Address/PO Box DUSD Bureau of the Census Washington, D.C. 20233				
Organization Address/PO Box Address/PO Box DUSD Bureau of the Census Washington, D.C. 20233				
Organization Customer Services DUSD Bureau of the Census Washington, D.C. 20233	Name			Mail completed form to
Address/PO Box DUSD Bureau of the Census Washington, D.C. 20233	Organ	ization		Wali completed form to
Bureau of the Census Washington, D.C. 20233	Addra	cc/PO Boy		
City State ZIP Code	Addres	SOFF O DUX		Bureau of the Census
	City		State ZIP Code	Tradining ton, Bio. 20200



County and City Data Book, 1983

10th Edition

A must for . . .

Market researchers Economists
Business analysts Teachers
Legislators Librarians
Social scientists Students

Planners . . . The list is endless

The County and City Data Book, 1983, is an indispensable reference to social and economic data on States, counties, cities, and places, all in one compact volume. It contains information on a variety of subjects, including population, age distribution, educational attainment, money and personal income, housing value and ownership, births, deaths, poverty, local and city government finance and employment, health care, human services, business, banking, climate, elections, and social programs. Many new data items are presented for the first time in the Data Book, including nurses, nursing homes, Medicare, journey to work, workers in families, and Moody's bond ratings. Also featured are rankings of selected socioeconomic measures for cities and counties.

The County and City Data Book, 1983, holds 1,064 factfilled pages on the entire United States; 50 States; and the District of Columbia; census regions; 9 census divisions; 3,137 counties and county equivalents; 945 incorporated cities with 25,000 or more inhabitants; and approximately 10,000 places, towns, and townships of 2,500 or more inhabitants in 1980.

It presents 216 data items for regions, divisions, States, counties, and county equivalents; 170 items for cities with 25,000 or more inhabitants in 1980; and 15 items for places with 2,500 or more inhabitants in 1980; and 15 items for towns and townships of 2,500 or more in 11 States.



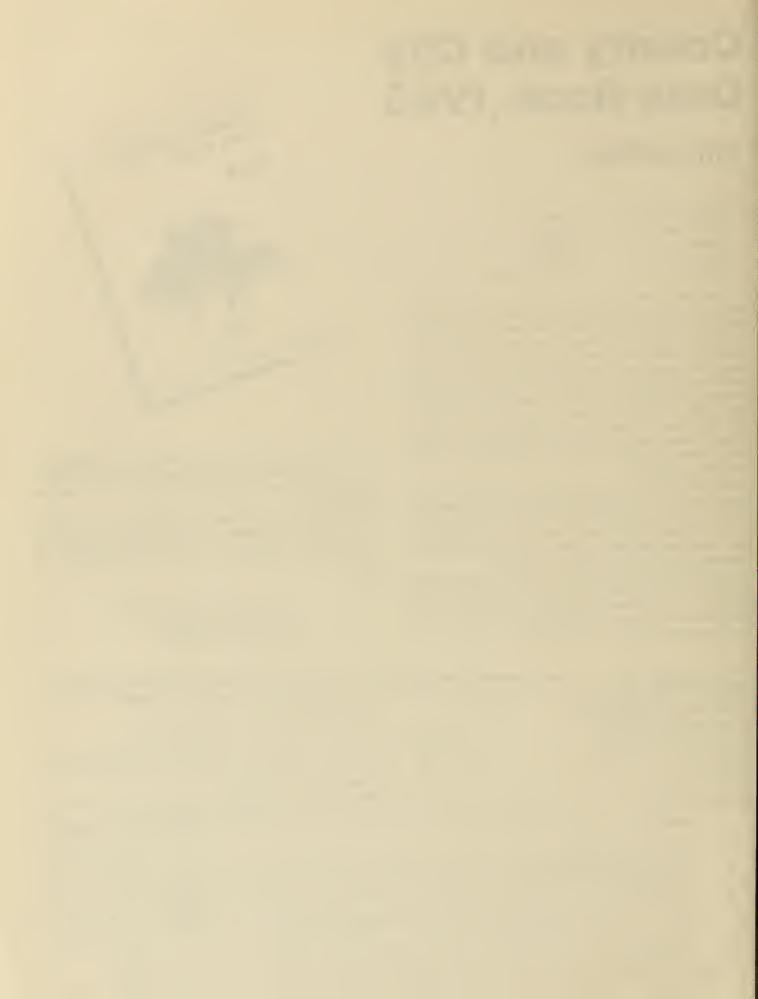
The County and City Data Book, 1983, is an invaluable guide to your data needs and to the needs of your organization.

Use the GPO order form below to order your copy today. \$24 (clothbound.)

An outline of the table headings showing the data included in this volume can be obtained at no charge. Also, computer tapes and diskettes containing the data are also available for purchase. For additional information, call 301/763-1034, or write:

Chief, Data User Services Division U.S. Bureau of the Census Washington, D.C. 20233

ORDER FORM Send order form to S Make check or money order payable to: SUPERINTENDENT OF DOCUMENTS County and City Data Book, 1983 S/N 003-024-05833-2 Price \$24 Enclosed is \$ Check, money order, or charge to my Deposit Account No.	Superintend OR	MasterCard and VISA accepted	nts, U. S. Government Printing Of Credit Card Orders Only Total charges \$ Fill in the Credit Card No. Expiration Date Month/Year	
SHIP TO: Company or personal name Additional address/attention line Street address City (or Country)			State ZIP code	Quantity Charges Enclosed To be mailed Subscriptions Postage Foreign handling MMOB OPNR UPNS Discount Refund



PUBLICATION PROGRAM

1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic area series-52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

Major retail center series-51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

Industry series-56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

Superintendent of Documents U.S. Government Printing Office Washington, D.C. 20402

Official Business
Penalty for Private Use, \$300



POSTAGE AND FEES PAID U,S. DEPARTMENT OF COMMERCE COM-202

Special Fourth-Class
Rate-Book





